



The Conservation
Alliance

2023 ANNUAL REPORT

A full-page background image showing a person standing on the edge of a dark, rocky cliff. The sun is low on the horizon, creating a strong orange and yellow glow with visible lens flare. A river or stream flows through a valley in the distance, illuminated by the low light.

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WE HARNESS THE COLLECTIVE POWER
OF BUSINESS AND OUTDOOR COMMUNITIES
TO FUND AND ADVOCATE FOR
THE PROTECTION OF NORTH AMERICA'S WILD PLACES.

OUR VISION IS A PLANET WHERE
WILD PLACES, WILDLIFE, AND PEOPLE
THRIVE TOGETHER.





YEAR IN REVIEW

As a seven-year veteran board member of The Conservation Alliance (TCA), I've always been impressed by what TCA's small yet highly effective staff has accomplished. As Interim Executive Director starting in late 2023, it has been my privilege to work alongside this talented team to advance TCA's advocacy and grantmaking priorities, and to celebrate our successes. And we had a lot to celebrate in 2023! None of which would be possible without the generosity and commitment of our members and donors. Here are some highlights from what we accomplished together:



BOB WICK

SUCSESSES

TCA grantmaking and advocacy helped to protect more than 11.7 million acres and forty river miles, including 9,370,000 acres in the Tongass National Forest, Alaska. We were also part of the largest dam removal and river restoration in U.S. history on the Klamath River, celebrated the designation of Nevada's Avi Kwa Ame National Monument, and – in the culmination of a long battle – saw the cancellation of oil and gas leases in the Arctic National Wildlife Refuge.

GRANTS

We awarded \$2,100,000 to forty-nine organizations working to protect wild places and outdoor spaces across the United States and Canada. This figure includes the third cycle of our Confluence Program.

ADVOCACY

Along with the six priority conservation campaigns we selected for funding and advocacy, we launched a coalition called Mobilizing for Monuments. Participating brands signed the pledge calling on the Biden Administration to permanently protect public lands through national monument designation.

Currently Mobilizing for Monuments is supporting three campaigns for new or expanded National Monuments: San Gabriel Mountains National Monument Expansion, Dolores River Canyon Country National Monument, and Berryessa Snow Mountain National Monument Expansion.

During our annual fly-in to Washington, DC, we held 100 meetings with lawmakers on priority issues, and brought thirty member businesses to D.C. to meet with decision-makers from both sides of the aisle.

MEMBERSHIP

For the first time, we held an in-person TCA Summit to create space for businesses that value outdoor spaces, community-centered conservation, and wild places to unite under a common agenda for equitable land and water conservation. More than 200 attendees representing 100 businesses, nineteen grantees, and four partners gathered in Winter Park, CO, to discuss a vision for the future of wild places and outdoor spaces in North America. The three-day program emphasized educational panel discussions and workshops that provided a platform for federal leadership and business leaders to uplift topics including climate change, equity, and advocacy.

We also welcomed thirty-six member companies to TCA, representing the outdoor, hunt, fish, consumer packaged goods, technology, media, finance, automotive, and supply chain industries.

JUSTICE, EQUITY, DIVERSITY AND INCLUSION

In our third grant cycle of the Confluence Program, we awarded \$400,000 in multi-year grants to four groups led by BIPOC communities. Four new Confluence Program grantees were named in 2023 (receiving \$50,000 in 2023 with another \$50,000 slated for 2024): Alabama River Diversity Initiative, Battery Island Drive Neighborhood Association, People of Red Mountain, and Northern Chumash Tribal Council. Four grantees from the 2022 cycle moved into their second year of funding: the Detroit Black Farmer Land Fund, the Great Plains Restoration Council, Ridges to Riffles, and Wind River Tribal Buffalo Initiative.

This year we celebrated twenty-five conservation successes. Of those, three were enacted by Confluence grantees, six were co-led by communities who identify as BIPOC working to protect a natural place, and four included historically underserved communities in public planning processes.

Finally, I want to express deep gratitude to our member companies, Pinnacle members, Leading Edge members, and other donors who supported our work in 2023. Your support makes our work to protect wild places possible.

Onward!

Joe Craig
Interim Executive Director



GRANTS

In 2023, we awarded \$2.155 MILLION in grants to 49 ORGANIZATIONS.

Organizations received funding through four different grant types: (1) member-directed, (2) discretionary, (3) priority campaigns, and (4) confluence program.



JIM O'DONNELL

Below is a list of all priority campaign, member-directed, and discretionary grants awarded, including the grantee and an overview of the funded project.

ALASKA

ALASKA WILDERNESS LEAGUE
Protect the Arctic National Wildlife Refuge
\$50,000

The Alaska Wilderness League works to protect the 1.6-million-acre Coastal Plain of the Arctic National Wildlife Refuge from industrial activity and restore meaningful protections that stop future attempts to build the landscape into an oil field.

NATIVE AMERICAN RIGHTS FUND
Alaska D-1 Lands
\$50,000

Native American Rights Fund works to retain D-1 protections on the twenty-eight million acres of land that the U.S. Bureau of Land Management (BLM) is currently evaluating for mineral entry and oil and gas development.



SALMONSTATE
BLM Wildlands Campaign*
\$120,000

SalmonState will coordinate actions to advocate for durable protective measures for at least twenty eight million acres of D-1 lands and designate areas of critical environmental concern identified by Alaska Native Tribes to protect subsistence and cultural resources. Conservation efforts will focus on having the BLM issue a management framework that centers on the protection of fish and wildlife, climate resiliency, connectivity, and traditional uses of land and water by the state's Indigenous communities.

THE THEODORE ROOSEVELT
CONSERVATION PARTNERSHIP
Brooks Range Advocacy: The Hunt/Fish Coalition+
\$10,000

The Theodore Roosevelt Conservation Partnership is leading an effort to galvanize the national hunting and fishing community around proposed mining developments in Alaska. This national advocacy campaign will include raising awareness of the iconic Brooks Range and its assets, educating stakeholders on the threats of the proposed Ambler Road to critical fish and wildlife habitat and local communities, and activating hunters and anglers to engage during key BLM public comment periods.



BRITISH COLUMBIA, CANADA

DENE KAYEH INSTITUTE
Dene K'éh Kusān – Kaska Indigenous Protected
and Conserved Area
\$50,000

Dene Kayeh Institute works to protect 40,000 square kilometers (9.8 million acres) in Dena Kayeh so that the Kaska Dena's material, cultural, and spiritual lives remain strong and sustainable.

KEY

* = indicates multi year grant

+ = indicates discretionary grant

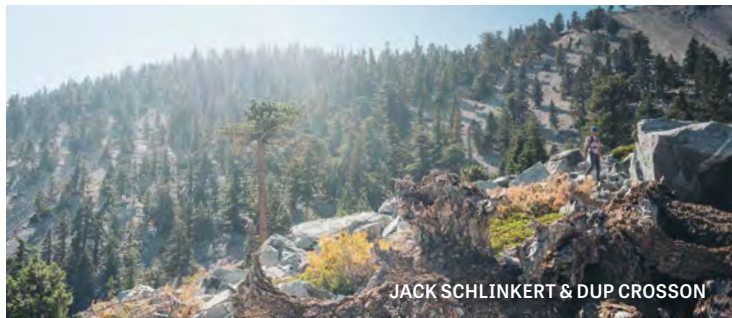
CALIFORNIA

CALWILD

Southern California National Monuments

\$50,000

CalWild is campaigning to have the Santa Pelona Mountains, San Gabriel Mountains, and Mojave Desert designated as National Monuments to protect 997,143 acres of public lands, and pass the PUBLIC Lands Act to protect 625,000 acres of wilderness, 684.5 miles of streams as wild and scenic rivers, and over fifty climbing areas.



CALIFORNIA TROUT

Elk River Restoration Project – Acquisition and Land Back

\$40,000

California Trout acquired and transferred 175 acres of land for permanent stewardship and protection. This serves as a critical first step to restoring an 857-acre area within the Elk River Watershed, achieving ecosystem resilience and sustaining natural habitats that will support healthy communities and productive fisheries.

TULEYOME

Protecting Molok Luyuk+

\$25,000

Molok Luyuk, meaning “Condor Ridge” in Patwin, is a ridge in Lake and Colusa counties in Northern California. Tuleyome is working to protect 13,753 acres that have outstanding natural and cultural resources and recreational opportunities on lands managed by the BLM.

COLORADO

AMERICAN RIVERS

Protecting Colorado’s Outstanding Waters

\$35,000

American Rivers is working to ensure that approximately eighteen streams totaling approximately 600 miles in the

Yampa and Colorado river basins are designated as Outstanding Waters, which would protect their exceptionally clean water in perpetuity.

COLORADO WILDLANDS PROJECT

Dolores River Canyon Country Protection Campaign

\$50,000

Colorado Wildlands Project is advocating for the long-term protection of up to 500,000 acres of public lands surrounding 162 river miles of the Lower Dolores River in Colorado below McPhee Dam, to be accomplished through executive action by the presidential proclamation of a national monument.

DOLORES RIVER BOATING ADVOCATES

Dolores River Canyon Country Protection Campaign*

\$120,000

Dolores River Boating Advocates (DRBA) will work with the Dolores River Coalition – which includes local residents, outdoor recreation advocates, and conservation organizations – to formalize a national monument proposal and map of the northern region of the Dolores River Canyon that is vetted with local Tribes and community leaders, elected officials, recreation groups, and other stakeholders. DRBA will coordinate and manage the Coalition and its leadership role in moving this effort forward.

WILDERNESS WORKSHOP

Thompson Divide Administrative Mineral Withdrawal

\$20,000

Wilderness Workshop will implement a twenty-year administrative mineral withdrawal for the Thompson Divide that would prevent any new oil and gas or hard rock mining leases from being issued on 225,000 acres of spectacular public lands highly valued for their recreational, ecological, and agricultural values.



IDAHO

IDAHO CONSERVATION LEAGUE

Advocating for Salmon, Orcas, and Tribal Justice on the Snake River*

\$15,000

Idaho Conservation League (ICL) is building grassroots and political support for the removal of four Lower Snake River dams that have caused salmon and orca populations to plummet. ICL will also implement a plan to give business members and their customers opportunities to engage in and advocate on this issue. The plan will focus on rebuilding healthy and abundant salmon and orca populations, generating clean and affordable energy, and supporting local economies and Tribal communities.



MINNESOTA

NORTHEASTERN MINNESOTANS FOR WILDERNESS

Campaign to Save the Boundary Waters

\$50,000

Northeastern Minnesotans for Wilderness leads the campaign to protect the Boundary Waters Canoe Area Wilderness (1.1 million acres), Voyageurs National Park (218,200 acres), and Canada's Quetico Provincial Park (1.18 million acres) from sulfide-ore copper mining pollution through a ban on this type of mining in the watershed/headwaters of these treasured wild lands.

MONTANA

FRIENDS OF MISSOULA PARKS

Marshall Mountain Park

\$40,000

Friend of Missoula Parks is advocating for the public ownership of 480 contiguous acres containing trails, Marshall Creek, and wildlife habitat conserved for public access and natural resource conservation.

GREATER YELLOWSTONE COALITION

Yellowstone Boundary Gold Mine: Extinguishing the last remaining gold mining threat to Yellowstone National Park

\$50,000

The Greater Yellowstone Coalition has been working to protect 1,368 acres of vital habitat for a suite of wildlife including grizzly bears, wolves, elk, and bison by extinguishing the last significant gold mining threat on the border of Yellowstone National Park and creating new public land (accessible to all) through the Yellowstone Gateway Protection Act. In September of 2023, their efforts paid off. Read about their success.

WILD MONTANA

The Lower Yellowstone River Project

\$25,000

Wild Montana is working to increase recreational access and conservation protections for critical riparian habitat along 175 miles of the Lower Yellowstone River in far eastern Montana by creating three new state parks, supporting the acquisition of new conservation and recreation access sites, and improving critical infrastructure in the area.

NATIONAL

CONSERVATION LANDS FOUNDATION

BLM Public Lands Rule

\$45,000

Conservation Lands Foundation will serve as one of the team leads to help garner public support for the BLM's proposed "Public Lands Rule," engage with Tribes in the rulemaking process, and ensure that the White House and relevant agencies are aware of the breadth of public support behind this new rule.



NATIVE AMERICANS IN PHILANTHROPY

Tribal Nations Conservation Pledge and Funding Collaborative*

\$25,000

Working in partnership with the National Fish and Wildlife Foundation, Native Americans in Philanthropy (NAP) supports Tribal groups applying for the federal grant, America the Beautiful Challenge. By providing matching funds to applicants, NAP supports groups that would otherwise be unable to access federal funding due to large matching funds requirements. Additionally, by working closely with Tribally-led groups, NAP can help identify capacity needs for groups, leading to opportunities for more long-term support and sustainability.

THE FOUNDATION FOR AMERICA'S PUBLIC LANDS

Support for The Foundation for America's Public Lands*

\$25,000

The Foundation for America's Public Lands is the official charitable partner for BLM and was created to encourage, accept, and leverage public and private funding to help BLM oversee our public lands and waters. It has identified three strategic priorities: awareness, stewardship, and access. To build awareness, the Foundation will conduct outreach to a diverse audience of Americans through multiple formats and locations. To increase equitable access to public lands and waters, the Foundation will host a series of roundtable discussions with BLM leadership and partners to share ideas and identify opportunities to improve BLM's recreation programs. Information gathered during these sessions will help shape the quality and diversity of outdoor recreation opportunities on public lands. The Foundation will also support the Bureau's efforts to effectively deploy resources allocated through the Inflation Reduction Act.



BOB WICK

NEVADA

GREAT BASIN WATER NETWORK

Save the Swamp Cedars – Bahsahwahbee National Monument

\$40,000

Great Basin Water Network is advocating for the protection of 27,000 acres of sacred lands – traditionally known as Bahsahwahbee (“Sacred Water Valley”) or locally as Swamp Cedars – with a National Monument managed by the National Park Service. They are also working to ensure that the Tribes can collaborate with the BLM on co-stewardship efforts outside of the Monument's boundaries, which encompass an area spanning hundreds of thousands of acres.



THE THEODORE ROOSEVELT CONSERVATION PARTNERSHIP

Ruby Mountains Protection Campaign*

\$18,000

In 2019, the Teddy Roosevelt Conservation Partnership (TRCP) and Trout Unlimited launched Sportsmen for the Rubies, a coalition of fourteen hunt-fish organizations. That year, Senator Cortez Maso introduced the Ruby Mountains Protection Act, which aims to protect all current multiple uses in the area, including mining, while prohibiting oil and gas leasing. This legislation was reintroduced in 2021 and 2023. TRCP and partners continue to hold education meetings with lawmakers at all levels, have generated 14,000 support letters, and gained support from extractive industries and agricultural interests in the area. TRCP has also cultivated a working relationship with the Te-Moak Tribe to help advance their priorities within this campaign. An administrative mineral withdrawal is also being considered by the Secretary of the Interior that would remove the potential to develop fluid minerals in the Ruby Mountains for twenty years and help build momentum toward a permanent legislative withdrawal.

NEW MEXICO

CONSERVATION LANDS FOUNDATION

Caja del Rio Protection Campaign

\$35,000

Conservation Lands Foundation is advocating for the permanent protection of the Caja del Rio's roughly 106,000-acre landscape. The plateau contains tens of thousands of iconic petroglyphs, countless sacred sites, a high degree of climate resiliency critical to ensuring habitat connectivity, eighty-five miles of hiking/ mountain bike trails, 350 climbing routes at over twenty sites, and over twenty-two miles of Class III river rapids.

NEW MEXICO WILD

Greater Chaco Protection Campaign

\$40,000

New Mexico Wild has been working to secure the protection of 316,076 acres in the Chaco Canyon through a twenty-year administrative mineral withdrawal; passage of the Chaco Cultural Heritage Area Protection Act; and a favorable final record of decision by BLM/DOI for the Farmington Resource Management Plan Amendment. In June 2023, they celebrated a huge win. Read more about their success.



NEW YORK

THE SANCTUARY AT CRYSTAL LAKE

"Newburgh Wants a Park Campaign" to Protect Crystal Lake*

\$15,000

The City of Newburgh is a New York state-designated Environmental Justice Community, which is defined as a minority or low-income community that bears a disproportionate share of the negative environmental consequences resulting from local development, including decreased access to nature. In 2020, local residents established the Sanctuary on Crystal Lake

– a Black, Asian, Indigenous & Latinx-centered healing garden that activates community connections through land, food, wellness, and art. The Sanctuary is working to obtain formal park designation for the ninety acres surrounding the lake through grassroots support and relationship building. Park designation would prevent future development on this land, leaving it as a natural resource for the largely underserved community. It would also protect soil health and carbon sequestration capabilities as part of the larger Hudson Valley ecosystem.



NORTH CAROLINA

OUTDOOR ALLIANCE

Protecting North Carolina's Mountain Treasures

\$45,000

Outdoor Alliance is working to protect 1.1 million acres of North Carolina's Nantahala and Pisgah National Forests. They collaborated with the U.S. Forest Service to develop a final forest plan that secures improved management and administrative protections for twenty new eligible Wild and Scenic Rivers and 70,000 acres of recommended Wilderness. Outdoor Alliance will use the final plan to implement a campaign for permanent Congressional protective designations for these special places by engaging its diverse political support.

OREGON

CENTRAL OREGON LANDWATCH

Save Skyline Forest

\$25,000

Central Oregon Landwatch is advocating for the protection of 33,000 acres of intact forestland for critical wildlife habitat, close-to-town outdoor access, world-class recreation opportunities, regional water quality, and improved fire safety that is paramount to the well-being of Central Oregon communities.

OREGON DESERT LAND TRUST

Trout Creek Ranch and Pueblo Mountains Conservation Project – Doman Place

\$45,000

Oregon Desert Land Trust has been working to acquire the 200-acre Doman Place as part of the Trout Creek Ranch and Pueblo Mountains Conservation Project. This area spans over 500,000 acres of private and public lands and provides significant benefits to wildlands and wildlife conservation. In August 2023 they completed the purchase. Read about their success.



THE TRUST FOR PUBLIC LAND

Tualatin Mountain Forest

\$40,000

In partnership with Oregon State University (OSU), and in consultation with the Confederated Tribes of the Grand Ronde, The Trust for Public Land is working to create a 3,111-acre demonstration forest owned by OSU that will advance climate-smart forestry and provide public access to twenty four miles of forested trails within the Portland Metropolitan Area.

THEODORE ROOSEVELT CONSERVATION PARTNERSHIP

Protecting the Oregon Owyhee Canyonlands

\$35,000

Theodore Roosevelt Conservation Partnership is working in coalition to provide input and recommendations on legislation that would improve the conservation of Oregon's Owyhee Canyonland's fish and wildlife habitat, specifically, to protect at least one million acres of Wilderness and twenty five miles of Wild and Scenic Rivers from development.

WATERWATCH OF OREGON

The Campaign to Remove Winchester, Pomeroy and Murphy Dams

\$35,000

WaterWatch is working on the removal of the Winchester, Pomeroy and Murphy dams from Oregon's North Umpqua, Illinois, and Applegate rivers. Eliminating these barriers will provide unimpeded access for salmon, steelhead, and other fish to over 360 miles of high quality spawning and rearing habitat upstream, help restore world-class steelhead and salmon runs in the North Umpqua and Rogue river basins, and remove significant hazards and barriers to recreational navigation on these rivers.

UTAH

BEARS EARS INTER-TRIBAL COALITION

Bears Ears Inter-Tribal Coalition Tribal Sovereignty Advancement

\$50,000

Bears Ears Inter-Tribal Coalition is focused on protecting 1.9 million acres of the Bears Ears National Monument. They are working collaboratively with federal agencies in regard to monument management implementation and advancement of Tribal sovereignty to manage cultural landscapes in alignment with Traditional Ecological Knowledge.

BEARS EARS PARTNERSHIP

The Lands Between – Tribal Gathering+

\$7,500

"The Lands Between" in southeastern Utah borders Bears Ears, Canyons of the Ancients, and Hovenweep National Monuments. This 350,000-acre area is sacred to numerous indigenous groups and considered one of the most archaeologically rich landscapes in the region. It is also completely unprotected, leaving it vulnerable to oil and gas development. In June 2023, Bears Ears Partnership



AARON HUEY

supported a Tribally-led day-long gathering to teach new Tribal leaders about “The Lands Between” landscape, the history of the campaign, and to discuss how to move the protection campaign forward. Attendees included representatives from nineteen Pueblo Tribes of the All Pueblo Council of Governors, as well as representatives from Hopi, Navajo, Ute Mountain Ute, and San Juan Paiute.

GRAND STAIRCASE ESCALANTE PARTNERS **Grand Staircase-Escalante Resource** **Protections Campaign: Phase 2**

\$50,000

Grand Staircase Escalante Partners is working to establish critical resource protections for Grand Staircase-Escalante National Monument while rectifying the exclusion of Native voices in the narrative and management of this landscape.



THE WILDLANDS CONSERVANCY **Cottonwood Wash Acquisition**

\$35,000

The Wildlands Conservancy has been working to protect 320 acres of private land as a preserve that will be open to the public free of charge with responsible access opportunities for recreators and educators. The group is engaging in meaningful conservation partnerships with the member tribes of the Bears Ears Inter-Tribal Coalition, local community leaders, and regional conservation organizations. In July 2023, Wildlands Conservancy secured this important landscape. Read more about their win.

VIRGINIA

CHESAPEAKE CONSERVANCY **Rappahannock Return to the River: Restoring** **Tribal Land for Conservation**

\$45,000

Chesapeake Conservancy is working to permanently conserve 703 acres of Fones Cliffs along the Rappahannock River, with ownership returned to the Rappahannock Tribe for long-term stewardship.

SOUTHERN ENVIRONMENTAL LAW CENTER **Securing the Designation of Shenandoah Mountain** **National Scenic Area***

\$10,000

The Southern Environmental Law Center is working to protect 92,000 acres of the George Washington National Forest through the Shenandoah Mountain Act, which includes the designation of 28,000 acres across three new wilderness areas and additions to the Ramsey’s Draft Wilderness area.

WASHINGTON

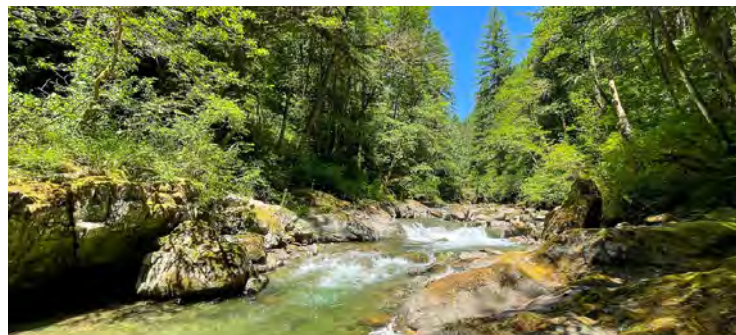
AMERICAN WHITEWATER **Western Rivers Conservation**

\$50,000

American Whitewater is advocating for the protection of over 1,000 miles of river and four million acres of land through legislation or administrative action in the Western United States.

COLUMBIA LAND TRUST **West Fork Washougal Conservation Project** **\$40,000**

Columbia Land Trust is raising funds to permanently conserve more than 300 acres of high quality, old forestland and three miles of critical habitat for endangered salmon and steelhead (including 1.6 miles of shoreline on the West Fork Washougal River – the source of drinking water for the City of Washougal).



INLAND NORTHWEST LAND CONSERVANCY **Glen Tana: Protecting the last intact sanctuary on** **the Little Spokane River**

\$50,000

Inland Northwest Land Conservancy is working to permanently protect 1,060 acres of land in the Little Spokane River Basin – the last and largest piece of land located near an urban core in Washington – which will ensure access for tribal efforts of salmon reintroduction, boating access for recreation, fishing, wildlife migration corridors, and expansion opportunities for Riverside State Park.

THE WILDERNESS LAND TRUST

North Cascades – Washington Wilderness Project \$25,000

The Wilderness Land Trust is working to acquire two new private wilderness inholdings in the North Cascades that would total 113 acres, as well as transfer seven properties creating 558 acres of new wilderness to the Wild Sky, Henry M. Jackson, and Mount Baker Wilderness areas.

WASHINGTON WILD

WA Flagship Outstanding Resource Waters Designation

\$25,000

Washington Wild has been working to protect the Cascade (Skagit County), Green (Skamania/Lewis County), and Napeequa (Chelan County) Rivers as the first-ever designated Outstanding Resource Waters by the Washington Department of Ecology. This designation will provide protection from future water quality degradation from development activities. In December 2023, they accomplished their mission. Read about their success.

WESTERN RIVERS CONSERVANCY

Willapa Bay – Expanding a National Wildlife Refuge on Washington’s Bear River

\$40,000

Western Rivers Conservancy believes that sometimes to save a river, you have to buy it. They are working to purchase 2,394 acres of timber tract that will expand the Willapa National Wildlife Refuge by 15%. This will include thirty-nine stream miles important to salmon and steelhead, conservation of nesting habitat for threatened marbled murrelets, and expansion of the refuge’s recreational opportunities beyond boating in the bay to include hiking in adjacent forests and fishing in the Bear River.



TYLER ROEMER

WYOMING

AUDUBON ROCKIES

Securing Protections for Little Sandy \$40,000

Audubon Rockies seeks the designation by the BLM for the 367,362-acre Little Sandy area in south central Wyoming as an Area of Critical Environmental Concern. This designation would provide durable protection from oil, gas and other development, and would allow for management of the biologically rich and intact area as a resilient ecosystem.



EVAN BARRIENTOS & SARAH SOBEY

YUKON TERRITORY, CANADA

CANADIAN PARKS AND WILDERNESS SOCIETY - YUKON CHAPTER

More than gold: Protecting the Dawson Region and preparing to protect its neighbor, the Northern Tutchone Region+

\$20,000

Canadian Parks and Wilderness Society - Yukon Chapter is supporting the protection of at least 34% (or 3,360,139 acres) of the Dawson Region. With the existing protection in Tombstone Territorial Park, nearly 40% of the region will be off limits to development and preserved for future generations. This equates to about 4% of the Yukon.



PATRICIA THOMAS



MALKOLM BOOTHROYD

CONFLUENCE PROGRAM

We launched the Confluence Program to intentionally connect TCA and its members to historically racially marginalized people.



TYLER ROEMER

2023 CYCLE

This cohort of grantees began in 2023 and will be completed in 2025. Each organization received \$50,000 in 2023 and an additional \$50,000 in 2024 for a total of \$100,000.

ALABAMA RIVER DIVERSITY NETWORK **Reimagining Public Land Usage in the Alabama Black Belt for Landscape Scale Conservation Planning** **Alabama / \$100,000**

For a number of years, Alabama River Diversity Network (ARDN) – a collaborative of more than twenty-five grassroots, statewide, and national organizations – and partners advocated for the creation of a National Heritage Area in Alabama's Black Belt region. On January 5, 2023, the nineteen-county Alabama Black Belt National Heritage Area was designated, as part of the National Heritage Area Act of 2022. Moving forward, ARDN will begin the process of creating a partnership strategy that will help guide future management decisions of this important area. The process will elicit community input as it relates to cultural, natural, and historic sites, including the creation of green space and access to recreational opportunities. The strategy will be reviewed by the National Park Service in two years.

BATTERY ISLAND DRIVE **NEIGHBORHOOD ASSOCIATION** **BEEFIELD COMMUNITY PARK** **South Carolina / \$100,000**

In response to explicit plans to develop a four-acre property located in the center of an historic district, Battery Island Drive Neighborhood Association (BIDNA) engaged with the conservation community to protect it as a public park. Through partnerships with local and regional trusts and foundations, ownership of the area will transfer to BIDNA so the park may serve as a community-owned and community-managed public space. The park will focus on the interpretation of the historic and cultural aspects of the property and community; restoration and management of the native habitat, with an emphasis on traditional Gullah/Geechee land management practices and uses; and the development of community infrastructure, such as a community garden and community center. This project will provide vital natural open space to an underserved community threatened by development and will empower the local community to lead the land management process.

NORTHERN CHUMASH TRIBAL COUNCIL **Implementing Traditional Ecological Knowledge in** **National Marine Sanctuary Management** **California / \$100,000**

In 2015, the Northern Chumash Tribal Council (NCTC), a women-led nonprofit and California-recognized Tribe, led a broad coalition that submitted a nomination to the National Oceanic and Atmospheric Administration (NOAA) to establish the Chumash Heritage National Marine Sanctuary. The Sanctuary would create an area of nationally significant biodiversity in sea birds, marine mammals, invertebrates, and fishes. In August 2023, NOAA released a proposal to designate a 5,617 square-mile area offshore of San Luis Obispo and Santa Barbara counties as the Chumash Heritage National Marine Sanctuary; it is expected to be designated in mid to late 2024. To make sure that tribal voices are heard, NCTC will focus on providing input into NOAA's management plan to incorporate Traditional Ecological Knowledge into the final plan.

PEOPLE OF RED MOUNTAIN **PROTECTION OF SACRED AND ENVIRONMENTALLY** **SENSITIVE LANDSCAPES IN THE** **MCDERMITT CALDERA** **Nevada & Oregon / \$100,000**

The McDermitt Caldera spans a biodiverse landscape across Nevada and Oregon, abundant with cultural significance to Paiute, Shoshone, and Bannock people and home to various species that inhabit the harsh high desert basins and rugged mountain ranges. The Caldera is also said to contain some of the largest lithium deposits in the world. In 2021, the descendants of local tribes from Oregon, Nevada, and Idaho came together to form People of Red Mountain, an indigenous-led organization that works to protect ancestral lands from the contamination of ground water and destruction of cultural resources and wildlife habitat due to mining. The group works in coalition with conservation groups to ensure that community members are aware of the existing lithium mining claims and their impacts, and builds relationships with state and federal leaders and other stakeholders. People of Red Mountain will work to create and implement a two-year strategic plan with advocacy actions, a communications strategy, and a theory of change.

2022 CYCLE

These two-year Confluence grants began in 2022 and will be completed at the end of 2024.

Detroit Black Farmer Land Fund
Great Plains Restoration Council
Ridges to Riffles
Wind River Tribal Buffalo Initiative

SUCCESSES

In 2023, we celebrated 25 conservation successes.



**ALASKA WILDERNESS LEAGUE
GWICH'IN STEERING COMMITTEE
AUDUBON ALASKA
TRUSTEES FOR ALASKA
ALASKA CONSERVATION FOUNDATION
ARCTIC NATIONAL WILDLIFE REFUGE
(DESIGNATION AND DEFENSE)**

Oil and gas leases canceled

On September 6, 2023, the Biden administration canceled the remaining oil and gas leases on the Coastal Plain of the Arctic National Wildlife Refuge and proposed to protect over 13 million acres in the National Petroleum Reserve Area in Alaska. The Arctic National Wildlife Refuge sits in Alaska's North Slope with the Canning River and the National Petroleum Reserve-Alaska to the west and the Canadian border to the east. The heart of the Refuge, the Coastal Plain, is nestled between the iconic Brooks Range and the Beaufort Sea. Thousands of bird species migrate through this landscape where ancient muskoxen roam, polar bears den, and hundreds of thousands of Porcupine caribou return to calve their young each year. The Gwich'in people rely on the Porcupine caribou for their subsistence way of life and consider the Coastal Plain of the Arctic National Wildlife Refuge as "the sacred place where life begins."

In January 2021, the Trump administration sold \$14.4 million worth of leases to three small companies hoping to strike oil on the Coastal Plain. This was a fraction of the two billion dollars promised from the sale, and an indication that drilling in the Refuge is both an ethical and political gamble that no major bank was willing to take. The U.S. Department of the Interior (DOI) is now revoking the previous leases based on legal errors found with the initial sale, proposing a ban on drilling for another 10.6 million acres inside the National Petroleum Reserve, and limiting drilling for another 2.6 million acres. The proposal will designate the 13.2 million acres as "special areas" and will look to define the type of protections this landscape will receive.

The Conservation Alliance (TCA) has provided nearly one million dollars in grants to protect the Arctic National Wildlife Refuge since 2005, making it the most funded project in TCA's history. Grantees have included Alaska Wilderness League, Gwich'in Steering Committee, Audubon Alaska, Trustees for Alaska, and the Alaska Conservation Foundation.

The campaign to protect the Arctic was one of TCA's first priority campaigns in 2017, and one of the first multi-year grants in 2020. The campaign has been highlighted through multiple TCA events, including member breakfasts, grant ballots, and DC Fly-ins. Through strong engagement, our members have demonstrated that this is one of the most critical campaigns that TCA has supported.

**BIG BEND CONSERVATION ALLIANCE
CONNECTING WITH COMMUNITY TO PROTECT
MARFA'S GRASSLANDS
30 acres protected**

In 2022, TCA provided a discretionary grant to The Big Bend Conservation Alliance (BBCA) to conserve thirty acres of grassland just outside of Marfa, Texas. This southwest Texan town has some of the state's best rangeland with desert grasslands that are critical habitat for plants, animals, and climate resiliency. Until recently, residents in the area, where 68 percent of the population is Hispanic and 20 percent live below the poverty line, had no access to this landscape and few opportunities for outdoor recreation. In July 2023, BBKA, in partnership with the Judson Foundation, successfully protected this important landscape through a conservation easement. This will help to establish a publicly accessible outdoor space and open up the potential to store 150 tons of carbon.

With 95 percent of land in Texas privately owned, the creation of public space for the wider community is a rare and welcomed opportunity. Furthermore, BBKA has made community input and engagement a central part of this effort. The organization initially engaged in a series of focus groups to inform site design and development, including involvement from elders to address accessibility; parents to address the needs of children and families; teachers and students. Community members will also be able to help co-create a publicly accessible three-mile recreational and educational hiking trail.

**COLUMBIA LAND TRUST
NESTWOOD FOREST
820 acres protected**

The Nestwood Forest spans Ross Mountain and Howard Canyon, just east of Corbett, Oregon, and is only half an hour's drive from the Portland-Vancouver metro area. Until recently, this was the largest privately owned forest in the county and was at risk of being divided and developed. Over the last twenty years, Columbia Land Trust built a relationship with the landowners and in November 2022, this 820-acre of land was designated for permanent protection.

Columbia Land Trust protected this important landscape through three transactions: a 405-acre fee acquisition, a 382-acre conservation easement, and a 32-acre fee donation. The Land Trust will conduct various stewardship projects in the area in order to restore the health of the landscape and initiate a community engagement plan, prioritizing outreach to Indigenous and other marginalized communities, to increase local connections with the Forest.

The proximity to both the Columbia River and the National Scenic Area make this an especially important conservation win

because it extends wildlife corridors and protected landscapes, fosters climate resilience, and increases water quality. The Forest has a diverse array of wildlife, including birds, coyotes, and black bears, and is home to trees that are over 100 years old.

COLUMBIA LAND TRUST WEST FORK WASHOUGAL CONSERVATION

300 acres protected

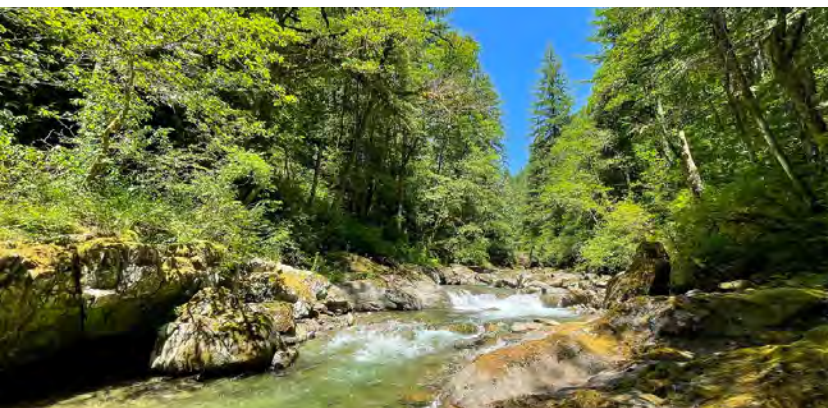
Ecologists and foresters commonly suggest that trees must be 120 to 150 years old to be considered “old growth.” Along the West Fork Washougal River in Washington, the Douglas fir, cedar, and hemlock trees are well on their way to achieving the designation. Many of the trees in the area can be dated to the early 1900s, clocking in at over 100 years of age.

Thanks to the efforts of the Columbia Land Trust and a public/private collaboration, 300 acres of this forest in the West Cascades of Washington are now protected from harvest and exurban development.

Since these trees have been relatively undisturbed for over a century, they’ve reached mature heights that provide abundant habitat and cover for birds, pollinators, and animals. They shade the waterways, which benefits fish by helping to maintain consistently cool water temperatures. This is especially relevant as the protected acreage includes 1.5 miles of critical salmon and steelhead habitat along the West Fork Washougal and Jackson Creek.

The West Fork Washougal acreage is directly adjacent to the Wildboy Forest, 1,200 acres of which were protected in 2020 with support from TCA. These two areas are critical to eventually ensure healthy waterways from the West Cascades to the Columbia River.

The Columbia Land Trust set out to protect water quality, fish habitat, and “relatively old forested habitat.” With this success, they may be able to drop the “relatively” in a decade or two, and contribute to a new age of old growth forests and healthy salmon populations.



CONTINENTAL DIVIDE TRAIL COALITION LAND EASEMENT FOR ACCESS TO CONTINENTAL DIVIDE TRAIL

Easements through approximately 67 acres of state land (through 74 parcels), providing access and protection in New Mexico

The U.S. Bureau of Land Management (BLM) New Mexico Office has acquired a right-of-way from the New Mexico State Land Office (NMSLO) to improve recreational access along the Continental Divide National Scenic Trail (CDNST). The right-of-way will authorize and facilitate hiking through segments of state land located along the CDNST and will enable federal funds to be used for the administration, operation, and maintenance of the CDNST where it crosses state land. This is the product of years of collaboration between BLM New Mexico, the State Land Office, and nonprofit organization the Continental Divide Trail Coalition (CDTC).

Thru-hiking has become more popular along the trail in recent years, increasing the need to improve access for hikers. The trail also helps buoy local economies near the trail throughout New Mexico. A 2019 Small Business Survey Conducted by the CDTC which gathered information from 200 business owners show that CDNST, the public lands it traverses, and the recreationists who use it are a crucial part of the economic activity in these towns. Almost all of those surveyed (97%) believed that enhancing the trail and public lands is essential to their community. In addition, 88% of those surveyed said they have seen economic benefits and growth in the past five years due to the trail’s use (CDTC 2019).

Before the acquisition of the right-of-way, the State Land Office would provide the CDTC with permits to issue to CDNST hikers, allowing them to lawfully cross state land as they trek the trail. The right-of-way acquired by BLM New Mexico removes the need for hikers to obtain an extra permit to access the CDNST. The right-of-way will also enable the BLM to maintain the trail and make improvements passing through state land. These improvements are designed with multi-use principles in mind, thus improving the trail experience for hikers while mindful of the needs of New Mexico’s agricultural users.

The CDNST extends from the Canadian border to Mexico, traversing five states and over 3,000 miles. Within New Mexico, the CDNST spans around 820 miles and crosses through multiple jurisdictional authorities. Twenty-two federally recognized Tribes were notified of this project via a courtesy letter sent out from the BLM NMSO on June 27, 2018. This letter invited the Tribes to government-to-government consultation. Three responses were received from the Hopi Tribe, White Mountain Apache Tribe, and the Comanche Nation.

EARTHWORKS

NORTHEASTERN MINNESOTANS FOR WILDERNESS

BACKCOUNTRY HUNTERS & ANGLERS BOUNDARY WATERS CANOE AREA WILDERNESS MINING BAN

225,504 acres protected

On January 26, 2023, Secretary Deb Haaland and the DOI announced a twenty-year mining ban on federal lands around the Boundary Waters Canoe Area Wilderness. This protection prevents the most-visited wilderness in the country from the negative impacts of copper mining on both the environment and the regional economy.

The Boundary Waters is home to 4.3-million-acres of wilderness comprising parks and wild lands, stretching north across the Canadian border. Each year thousands of people go to the Boundary Waters to camp, fish, paddle, dogsled, hunt, and hike. This healthy Wilderness supports 4,500 direct jobs and a sixteen billion dollar economy. For years, the Boundary Waters has been threatened with proposals for sulfide-ore copper mining on neighboring land, which would cause irreversible harm to water quality, wildlife, public health, and the sustainable outdoor recreation-based economy. The mining ban addresses the immediate threat to this landscape, helping to conserve its natural resources and biodiversity.

Save the Boundary Waters has been a Priority Campaign for TCA. Since 2014, TCA has awarded \$470,000 to three organizations working to protect this critical land in the Superior National Forest.

FRONTERA LAND ALLIANCE NUESTRA TIERRA CONSERVATION PROJECT CASTNER RANGE NATIONAL MONUMENT

6,672 acres protected

In March 2023, the White House designated Castner Range National Monument to protect 6,600 acres in El Paso, Texas. Castner is located in a majority Latinx community near Franklin Mountains State Park where free access to open spaces has been limited for the surrounding low-income populations. The landscape is known for its array of Mexican Yellow Poppies and contains artifacts and petroglyphs dating back 12,000 years. As one of the few undeveloped areas around El Paso, its status as a former military training ground has protected it from development.

TCA has supported the Castner Range campaign since 2021, bringing together member companies and grantees to protect this iconic landscape for communities, culture, and outdoor



MARK CLUNE

recreation. This includes \$135,000 in grants to support the efforts of Frontera Land Alliance, the leading local grassroots group based in El Paso, Texas, responsible for building strong community support for the protection of Castner Range and Nuestra Tierra Conservation Project, which has a people-focused mission to ensure that Frontera (border) communities have access to the outdoors—and that their history, values and people are reflected in public lands management.

GRAND CANYON TRUST BAAJ NWAAVJO I'TAH KUKVENI – GRAND CANYON NATIONAL MONUMENT

917,618 acres protected

In early August 2023, President Biden protected nearly one million acres of federal public lands in Arizona by designating the Baaj Nwaavjo I'tah Kukveni – Ancestral Footprints of the Grand Canyon National Monument. The Grand Canyon is an iconic landscape and outdoor recreation destination. In 2021, 4.5 million visitors from around the world visited Grand Canyon National Park, participating in outdoor recreation activities and supporting businesses in nearby communities. Twelve tribes and several local grassroots conservation groups have been advocating for the designation of this monument to protect their sacred homelands from future harmful development.

The Grand Canyon region contains some of the most well-known sites and natural wonders in the world. Perhaps most well known for Grand Canyon National Park, which was designated in 1919, the region has experienced a tumultuous relationship with local tribes, who lost access to their homelands with the park's designation. The government made initial efforts to restore lands and establish cultural land use policies in 1975. The Grand Canyon Tribal Coalition, led by Havasupai Tribe, Hopi Tribe, Hualapai Tribe, Kaibab Band of Paiute Indians, Las Vegas Tribe of Paiutes, Moapa Band of Paiute Indians, Paiute Indian Tribe of Utah, Shivwits Band of Paiutes, Navajo Nation, San Juan Southern Paiute Tribe, Yavapai-Apache Nation, Zuni Tribe, and Colorado River Indian Tribes, continued to work for greater protections in the region. Their leadership, along with the efforts of numerous conservation groups and advocates, led to the designation of



Baaj Nwaavjo I'tah Kukveni – Ancestral Footprints of the Grand Canyon National Monument.

Since 2010, TCA and its member companies have contributed over \$330,000 to The Grand Canyon Trust to protect the Colorado Plateau. Advocacy efforts included a sign-on-letter with 50 TCA member company signatures, thousands of petition signatures from customers, and local companies testifying at the Public Listening Session in Flagstaff in front of Department of Interior leadership.

GREATER YELLOWSTONE COALITION YELLOWSTONE BOUNDARY GOLD MINE: EXTINGUISHING THE LAST REMAINING GOLD MINING THREAT TO YELLOWSTONE NATIONAL PARK

1,598 acres protected, mine defeated

In late September 2023, the Greater Yellowstone Coalition (GYC) successfully purchased the mineral rights, leases, and claims to 1,598 acres on Crevice Mountain on the northern edge of Yellowstone National Park. This acquisition eliminated the last remaining gold mining threat to Yellowstone National Park and allows for permanent protection of this landscape.

Crevice Mountain rises 3,000 feet above the Yellowstone River and contains rich wildlife and forests. It provides habitat for grizzly bears and bison, and migration corridors for elk, mule deer, and bighorn sheep. Visitors are able to enjoy the backcountry through hunting, bird watching, and other outdoor recreation.

For years, Crevice Mining Group, LLC has been working to use this location as the site of a proposed gold mine. If built, the mine would have threatened existing wildlife and water quality, and changed the experience for visitors who would be able to see industrial activity from many places within the park. The development of the mine would have also resulted in new public

access roads, clear cuts, and other activity that would forever alter the backcountry landscape and negatively impact nearby communities.

GYC was able to sign an agreement with the mining company, giving the nonprofit until October 1, 2023, to purchase the mineral rights, leases, and claims. Through negotiations, GYC was able to raise the funds needed and stop the mine before it got started. The organization will continue to work with local landowners to acquire additional private in-holdings in the area, and then the lands and mineral rights will be transferred to the Custer Gallatin National Forest, protecting it permanently under the Yellowstone Gateway Protection Act.

MONUMENTAL SHIFT AVI KWA AME NATIONAL MONUMENT 506,000 acres protected

In March 2023, the White House announced permanent protections under the Antiquities Act for Avi Kwa Ame National Monument. Located between the Lake Mead National Recreation Area and the Nevada/California border, Avi Kwa Ame, the Mojave name for Spirit Mountain, is now Nevada's fourth national monument. Covering over 500,000 acres in southern Nevada, this monument designation protects land that is sacred to twelve tribes. In addition, this area is home to rare and threatened species, and provides countless opportunities for outdoor recreation.

Over the last two years, TCA has helped to fund the work of Monumental SHIFT through our Confluence program. The coalition is a network of ethnically and racially diverse groups working to transform the conservation space to better represent its communities and honor natural and sacred places that are important to its people.

NEW MEXICO WILD GREATER CHACO PROTECTION CAMPAIGN 336,400 acres protected

On June 2, 2023, the DOI announced a historic decision to administratively withdraw 336,400 acres of public lands in Chaco Canyon from future oil and gas leasing for 20 years. This action will prevent further oil and gas leasing on federal public lands within ten miles of Chaco Culture National Historical Park (NHP), protect invaluable cultural resources, and address significant impacts on the health and well-being of nearby communities and the environment. The ten-mile withdrawal provides protection for more than 4,700 known archaeological sites located outside of Chaco Culture National Historical Park and in 2022, there were more than 41,000 visitors to the park who helped boost the local economy.

TCA has supported protecting Chaco Canyon from oil and gas leasing since 2018 and has given \$220,000 in grants to New Mexico Wild to support this effort. This is a hard-won victory for Pueblos and Tribes who have worked tirelessly for years to halt oil and gas development. This is a huge step towards permanent protection for the Greater Chaco Landscape.

OREGON DESERT LAND TRUST **TROUT CREEK RANCH AND PUEBLO MOUNTAINS** **CONSERVATION PROJECT**

16,645 acres protected

In August 2023, Oregon Desert Land Trust (ODLT) completed their purchase of the 16,645- acre Trout Creek Ranch in the Pueblo and Trout Creek Mountains, one of the largest conservation projects in Oregon that also includes 500,000 acres of grazing permits. ODLT will own the property three years ahead of schedule, allowing them to more quickly pivot to restoration and stewardship efforts on the land.

The acquisition will establish a conservation area that benefits diverse habitats and helps increase connectivity to other conservation areas, including three national wildlife refuges and a wilderness area. It will also contribute to the local economy by providing sustainable grazing opportunities and other tools to local ranchers, and will foster growing recreational activities, including hunting, hiking, and birding. ODLT will also continue to consult with the Northern Paiute tribal communities on their needs and goals as related to this conservation and preservation effort.

OREGON NATURAL DESERT ASSOCIATION **THEODORE ROOSEVELT CONSERVATION** **PARTNERSHIP**

OWYHEE CANYONLANDS

400,000 acres protected

In June 2023, the BLM released a new plan to protect over 400,000 acres of public lands in the Owyhee Canyonlands in Southeastern Oregon. The proposed Southeastern Oregon Resource Management Plan Amendment is a guide for the management, maintenance, and enhancement of lands with wilderness characteristics for at least the next twenty years. The new plan also addresses livestock grazing management, off-road vehicle usage, and climate change impacts on public lands.

The BLM's decision to conserve more than 400,000 acres of ecologically important public wildlands is precedential – at no other time in history has a BLM district decided to manage more undesignated land for wilderness values than here in the Owyhee Canyonlands,” said Ryan Houston, Executive Director of the Oregon Natural Desert Association.

The Conservation Alliance has proudly supported efforts to protect the Owyhee's Canyonlands since 1996 - giving over \$700,000 to support the decades-long work of both the Oregon Natural Desert Association and Theodore Roosevelt Conservation Partnership.

OUTDOOR ALLIANCE **PROTECTING NORTH CAROLINA'S** **MOUNTAIN TREASURES**

49,000 acres and nine rivers protected

In early 2023, the U.S. Forest Service (USFS) finalized a new forest management plan covering the Nantahala and Pisgah National Forests in North Carolina. The plan includes important conservation recommendations, which the Outdoor Alliance characterized as “hard-fought” wins.

Together, the Nantahala and Pisgah National Forests make up over 1 million acres of mountains, valleys, and forested slopes in North Carolina. They are among the most visited national forests in the country.

The conservation focuses of the new forest plan include recommending 49,000 acres of land for Wilderness designation, and newly identifying nine rivers as eligible for Wild and Scenic River designation. Inclusion in the USFS plan means those lands and rivers will be managed as Wilderness and as Wild and Scenic Rivers for a minimum of fifteen years, unless Congress takes action to formally approve them for permanent protection.

As with most conservation efforts, securing favorable management practices for the Nantahala and Pisgah Forests was a coordinated and widespread effort. Outdoor Alliance was a leader in the overall, multi-year effort, and helped drive forward the effort to include the North Fork of the French Broad in the list of eligible Wild and Scenic Rivers. The organization harnessed the power of forest webmaps, recreational resources, economic studies, advocacy tools, and information content to engage and mobilize supporters.



STEVEN MCBRIDE



RIDGES TO RIFFLES CALIFORNIA TROUT KLAMATH RIVER RESTORATION

Dam Removed

After decades of advocacy from Klamath River Indigenous peoples, community members, conservationists, and fishermen, the smallest of four dams – Copco 2 – has been removed from the Klamath River. This effort, along the border of Oregon and California is part of the largest dam removal and river restoration project in U.S. history, led by Indigenous peoples that include members from the Yurok, Karuk, Shasta, Hupa, and Klamath Tribes. The remaining three dams, which currently block over 400 miles of upstream salmon habitat, will be removed by the end of 2024. Salmon are critical to the culture and livelihood of Indigenous peoples in the Klamath Basin and a critical food source for endangered resident killer whales.

The Klamath River was once the third-largest salmon producing river on the West Coast. Between 1908 and 1962, four hydroelectric dams were built to provide power to farms and towns in the region. The construction of these dams, which generated electricity for PacifiCorp, produced less than 2% of the power needed for the company's customers. The introduction of these dams disrupted the flow of the river, creating sediment buildup, and altered water temperature, creating the perfect conditions for toxic blue-green algae. Built with no fish ladders, these dams also denied salmon access to their historical spawning and rearing habitat.

In 2002, conditions of the Klamath River were made worse as additional water was diverted for agricultural purposes brought on by drought. The conditions on the river led to a bacterial outbreak that killed an estimated 70,000 adult salmon before they could even make it to spawn – resulting in one of the largest mass die-offs of salmon in history.

This prompted Tribal communities to start a grassroots campaign for the removal of the dams. PacifiCorp tried to continue operating the dams, but when the Federal Energy Regulatory Commission (FERC) relicensing process required major updates to the structures, PacifiCorp, the States of California and Oregon, tribal governments, conservation groups, commercial and recreational fishing organizations, and counties reached a settlement agreement to remove the dams in 2016. In 2022, FERC approved decommissioning the dams, setting the stage for demolition.

Through the Klamath Hydroelectric Settlement Agreement, PacifiCorp transferred ownership of the dams to the Klamath River Renewal Corporation, a nonprofit that will oversee their removal. Furthermore, this agreement put the rights of the environment, Indigenous peoples, and business interests on the same footing. With the Copco 2 dam removed, local tribes are already seeing changes to the landscape. As Amy Cordalis, member of the Yurok Tribe and Principal of Ridges to Riffles Indigenous Conservation Group, an organization that supports the rights of Indigenous communities, said upon viewing these changes, “once the dam was removed, the river knew what to do.” Dam removal signals the beginning of healing on the Klamath of both the Indigenous peoples and the river.

TCA has supported Ridges to Riffles Indigenous Conservation Group as a grantee through its Confluence Program since January 2023. The organization is an Indigenous-led advocacy group that represents the interests of Tribes, Native organizations, and Native people as they seek to protect, preserve, and restore their cultural resources and sovereignty. TCA also provided early funding to California Trout to restore the Klamath Basin through removal of these four dams.

SOUTHEAST ALASKA CONSERVATION COUNCIL

TROUT UNLIMITED ALASKA THE WILDERNESS SOCIETY

WOMEN'S EARTH AND CLIMATE ACTION NETWORK

AUDUBON ALASKA

ALASKA WILDERNESS LEAGUE

TAXPAYERS FOR COMMON SENSE TONGASS NATIONAL FOREST ROADLESS RULE RESTORATION

9,370,000 acres protected

In January 2023, the U.S. Department of Agriculture restored the Roadless Rule in Southeast Alaska's Tongass National Forest. This ruling protects America's largest national forest from road

construction and timber harvesting for over nine million acres of undeveloped land. It is estimated that the Tongass stores more carbon than any other national forest in the country, making this landscape critical for climate resiliency.

TCA has supported the campaign to protect Tongass National Forest for over a decade and has awarded a total of \$330,000 to seven nonprofits working to protect this iconic national forest.

SOUTHERN UTAH WILDERNESS ALLIANCE

LABYRINTH CANYON WILDERNESS PROTECTION

40 river miles protected

The Green River cuts through Labyrinth Canyon just outside of Moab, Utah. Labyrinth lives up to its name as a complex maze of red rock, canyonland geography. Impressive side canyons and several tributaries feed into a slow-moving, forty-mile stretch of the Green River. It provides vital habitat for native and migratory bird species, and is home to numerous prehistoric cultural sites and resources.

The west side of Labyrinth Canyon was designated as federal wilderness in 2019, and the river segment is protected under the Wild and Scenic Rivers Act. Southern Utah Wilderness Alliance (SUWA), supported in part by a Conservation Alliance grant in 2022, has been actively lobbying for equal protection for the east side of Labyrinth Canyon.

SUWA announced a huge step forward in September 2023 with the finalization of BLM's "Labyrinth Rims/Gemini Bridges Travel Management Plan." A key provision to the plan significantly curtails the near unfettered access via motorized transport. Motorized recreation (especially off-road vehicles) has dramatically increased in and around the east side of Labyrinth Canyon in recent years due to few user restrictions. The BLM's plan balances non-motorized and motorized recreational uses. It still allows motor vehicles on 800 miles of established trails, but will largely restrict motors across the majority of the 300,000 acres under BLM management.

THE TRUST FOR PUBLIC LAND

OTTER CREEK WILDLIFE MANAGEMENT AREA EXPANSION

355 acres protected

In May 2023, the Trust for Public Land announced the successful expansion of the Otter Creek Wildlife Management Area in Wallingford, Vermont, with 355 additional acres, protecting critical forestland, biodiversity, and recreational opportunities. The property includes 107 acres of wetlands, 100 acres of floodplain and 1.25 miles of the Otter Creek. The project was

supported by TCA through a 2021 grant and aimed to protect one of the most important tributaries to Lake Champlain. The 110-mile Otter Creek originates in the highlands of the Green Mountain National Forest and is Vermont's longest river.

The expanded sections of Otter Creek, now under the ownership of Vermont Fish & Wildlife, will be co-held under a conservation easement by the Vermont River Conservancy and the Vermont Housing & Conservation Board. The area will now be passively restored to a riparian floodplain forest, which will allow it to improve flood resiliency and water quality, critical for the communities and residents in the Lake Champlain watershed. The forestland will be managed for biodiversity, wildlife habitat, and the public will have access to the property for hunting, fishing, wildlife watching, hiking, snowshoeing, and skiing.

THE WILDERNESS LAND TRUST

NORTH CASCADES – WASHINGTON STATE WILDERNESS CAMPAIGN

21 acres protected

In January 2023, The Wilderness Land Trust purchased twenty-one acres in the Mount Baker Wilderness, in the North Cascades in Washington. This comes on the heels of successfully securing 630 acres in the North Cascades in 2022, as part of the organization's broader Washington State Wilderness Campaign.

The twenty-one-acre parcel, also known as the Fourth of July Lode, is located in the high Alpine of the North Cascades Wilderness. It is a particularly crucial segment as it is home to one of the thirteen remaining glaciers in that Wilderness. This acquisition eliminates the chance that the Fourth of July Lode will be mined and therefore provides greater protection for the sensitive, high-elevation ecosystem.



DAVE HERRERO

THE WILDLANDS CONSERVANCY **COTTONWOOD WASH ACQUISITION**

320 acres protected

The Wildlands Conservancy successfully closed escrow on the 320-acre Cottonwood Wash property in July 2023. Although this property is located within the current Bears Ears National Monument, this privately held parcel was previously excluded from the boundaries of the Monument. Its protection was viewed as critically important with access to cultural sites and recreational opportunities, and the presence of hanging gardens, a spring-fed pond, and a riparian forest with diverse plants and migratory birds. The protection of Cottonwood Wash now provides access and connectivity with tens of thousands of acres within the Monument, and helps preserve the history and culture of Indigenous cultures.

Next steps for this important landscape will include restoration efforts, providing pedestrian access, and engaging with partners. A cultural conservation easement will be created in favor of the five Tribes of the Bears Ears Inter-Tribal Coalition: Navajo Nation, Hopi Tribe, Ute Indian Tribe, Ute Mountain Ute Tribe, and Zuni Pueblo. This easement will protect the landscape permanently and provide right of access for Tribal ceremonies and co-management of the land.

This is The Wildland Conservancy's first acquisition in Utah and the cultural conservation easement, which creates a joint effort between a nonprofit and Tribal communities to conserve land, is one of the first such partnerships in the nation.

UNITED TRIBES OF BRISTOL BAY **TROUT UNLIMITED ALASKA** **BRISTOL BAY WATERSHED PROTECTIONS**

Mining limited over 309 square miles

In late January 2023, the U.S. Environmental Protection Agency (EPA) issued its final determination to put in place Clean Water Act protections to finally end the threat of the Pebble Mine and similar mining activities from 309 square miles of the Bristol Bay watershed. After a thorough review, the EPA determined that the discharge from mining operations would cause irreparable damage to the surrounding area's economy and environment. As a result, the agency's ruling prohibits future mining operations from dumping waste into the specified watersheds.

Bristol Bay, located in Southwestern Alaska, is home to one of the world's last great wild salmon ecosystems. Salmon play a central role in the cultural and spiritual identity of the Yup'ik, Dena'ina, and Alutiiq peoples who have lived in the region for millennia, and are critical to their way of life. Home to the world's largest wild sockeye salmon run, Bristol Bay provides over 15,000 jobs and

generates \$2.2 billion annually from the commercial fishery that feeds Americans from coast to coast. For too long, this area has been under threat from the proposed Pebble Mine, which would have produced billions of tons of contaminated waste, destroying the region's salmon habitat and permanently impacting the many communities and industries that depend on it. In 2020, the U.S. Army Corps of Engineers rejected Pebble Mine's permits, which the company then appealed.

TCA has supported the Bristol Bay campaign since 2008, due to its irreplaceable resources that provide sanctuary to salmon, livelihoods for local businesses, and its offsetting of greenhouse gas emissions. This includes \$375,000 in grants to support the efforts of United Tribes of Bristol Bay and Trout Unlimited-Alaska – organizations that have worked to stop the Pebble Mine.

VALENTINE CONSERVATION COMMUNITY **VALENTINE PARK AND NATURE TRAIL: NATURE, CONSERVATION, CONFLUENCE**

4 acres protected, community park and trail opened

In early September 2023, the city of East St. Louis celebrated the grand opening of the Valentine Conservation Community Park Bike/Walk Trail. East St. Louis, Illinois, is located less than a mile from the Mississippi River across from St. Louis, and has historically lacked access to community green spaces. The establishment of this park in 2022 and the opening of the bike/walk trail this year mark a historic moment built upon 20 years of land acquisitions and local community collaboration.

Longtime residents of East St. Louis have seen the city change from a bustling industrial town during the first half of the 20th century to one with few employment and economic opportunities as businesses moved away. With increased unemployment and a lack of neighborhood investments, many Valentine Street community members departed, houses were torn down, and vacant, overgrown lots dotted the area. Longtime resident Marable Douglas and her brother Alvin Crowell, who had maintained land on Valentine Street for over seventy years, saw the impacts and started acquiring vacant lots in 2004. After over a decade of purchases made with their siblings and other residents, they owned about 90 percent of the land as of 2018 and aimed to turn this into the Valentine Street Park and Trails.

Through the nonprofit Valentine Conservation Community, the group undertook restoration efforts, installed gardens, picnic tables, and a swing set. On May 28, 2023, the Valentine Conservation Community Park opened, with more than 100 people attending its dedication ceremony. The final phase of the group's work concluded in September 2023 with the completion of a bike/walk trail that connects to Falling Springs Road

Bike Trail and provides a route to Cahokia Heights, another historically marginalized BIPOC community.

TCA was excited to provide The Valentine Conservation Community Group its first grant as part of its initial round of Confluence Program grants in 2021.

VENTURA LAND TRUST **MARIANO RANCHO ACQUISITION**

1,645 acres protected

The rolling hills of Mariano Rancho Preserve sit directly to the north of the coastal city of Ventura, California. They provide unbroken views of the Pacific Ocean and the Channel Islands and effectively kickstart the fabled U.S. Highway 101 northward along the California Coast. The area includes endangered coastal sage scrub habitat and is part of a county-designated wildlife corridor connecting the Ventura River and Santa Clara River watersheds.

These hills had been at the center of dispute since 2002 when a massive housing development was proposed for Mariano Rancho and adjoining land. With nearly 70 percent of voters opposing the plan, the ballot measure to move this development forward failed, but additional development bids continued to put this landscape at risk.

Thanks to the tireless efforts of many individuals, and buoyed by a wide range of public and private funding, the Ventura Land Trust officially purchased 1,645 acres of the Mariano Rancho Preserve in January 2021 and was able to pay off the loan on this investment in November 2023. The State of California provided critical funds to get this project across the finish line. Moving forward, the Ventura Land Trust will continue working to develop a free trail system for public recreation in the area, with a focus on protecting wildlife corridors and the endangered coastal sage scrub habitat.

WASHINGTON WILD **WA FLAGSHIP OUTSTANDING RESOURCE** **WATERS DESIGNATION**

958 river miles protected

In December 2023, a diverse coalition of community members and organizations celebrated a decision by the Washington Department of Ecology (WDOE) to protect 958 river miles under the state's first ever Outstanding Resource Water (ORW) designation. This decision will provide protections for segments of the Cascade, Green, and Napeequa Rivers.

Through authorizations in the Clean Water Act, state water quality management agencies like the WDOE can designate rivers as ORW. The designation prohibits any further

degradation of a designated river by new pollution sources, with the exception of a handful of special cases for public safety. The process for designation does not require legislative approval. It relies on an administrative decision following an eligibility confirmation of nominations and a public comment period. For over two years, WDOE solicited comments and feedback from interested community members, who voiced strong support for protection. As part of the new rule, WDOE will also expand Tribal consultation requirements for future regulatory decisions to include all Tribes in the state.

WILD MONTANA **LOWER YELLOWSTONE RIVER ACQUISITION**

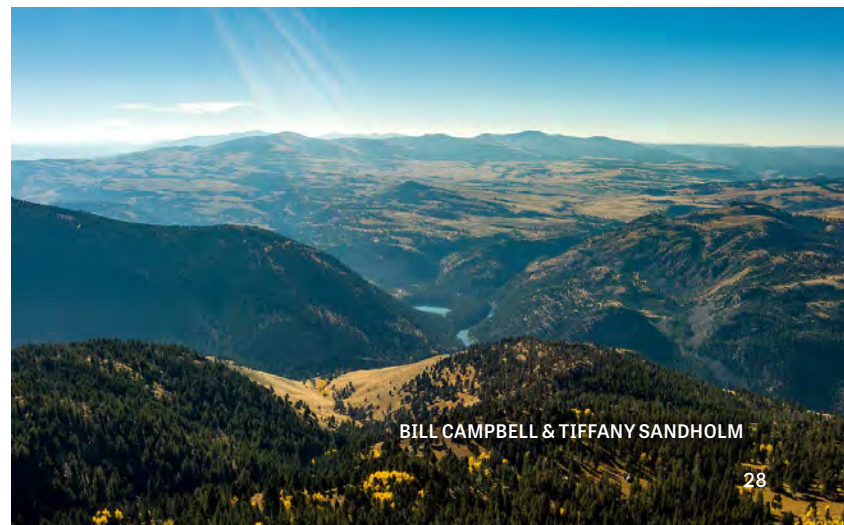
328 acres protected

Wild Montana successfully coordinated with the Montana Governor's office and the Lower Yellowstone River Corridor Advisory Committee to purchase 328 acres of riparian habitat along the Lower Yellowstone River.

The Yellowstone River, a primary tributary to the Missouri River, is the longest, free-flowing river in the lower forty-eight states. World-renowned for its dramatic Upper and Lower Falls inside the boundaries of Yellowstone National Park, the Yellowstone River flows northeast and eventually opens to a wide, meandering corridor providing critical habitat for wildlife, birds, and fish. It is a prime area for recreation, though, to date, has lacked access points and infrastructure in the lower stretch of the river in eastern Montana.

The 328-acre parcel, east of Billings, Montana, will become the North Wildcat Coulee Wildlife Management Area. Once appropriate infrastructure is in place, it will protect habitat for native vegetation and wildlife, and will provide recreational access to 2.2 miles of river corridor.

This project aims to create three new state parks, ten to fifteen new conservation and recreation access sites, and improved infrastructure.



BILL CAMPBELL & TIFFANY SANDHOLM

GOVERNMENT AFFAIRS & ADVOCACY

In collaboration with our grantees, we identified six land and water conservation policy priorities opportunities that were urgent, vital, and in need of national attention. We invested additional advocacy resources in these priority campaigns, all of which focus on natural resource conservation, adapting to a changing climate, recognizing the rights of Indigenous communities, and protecting habitat in places that are also valued for human-powered recreation.



ANDY JACOBSEN

U.S. BUREAU OF LAND MANAGEMENT (BLM) PUBLIC LANDS RULE

The BLM manages 245 million acres of public lands, which are home to world-class outdoor recreation opportunities, invaluable cultural resources, critical habitat, and are crucial to our nation's opportunity to combat climate change. Despite their incredible value, the majority of these treasured lands have been left open to damaging activities like oil and gas drilling.

In 2022, the BLM announced it would develop a “Public Lands Rule” that would transform the agency’s ability to protect land, putting conservation on par with development and extraction. It would also direct the BLM to collaborate more closely with communities and Tribes in resource management and the development of critical minerals. The Conservation Alliance (TCA) and our members are working to ensure that the rule is as strong as possible, including conservation and recreation uses, and are also supporting greater coalition efforts to ensure the draft rule survives threats from congressional members and corporate actors. By leveraging our voices at the federal level through sign-on letters, lobbying, and paid ads, we work with the coalition to ensure that the Biden administration acts to protect millions of acres of public lands through the release of a strong final rule.

TCA and our members are working with and funding a number of organizations nationwide to update the BLM Rule. Those organizations include Center for American Progress, Pew Charitable Trust, and TCA grantees The Wilderness Society and Conservation Lands Foundation.

CHUCKWALLA NATIONAL MONUMENT

Chuckwalla National Monument in Southern California would protect nearly 700,000 acres of vital public lands. Permanent protections for Chuckwalla would preserve recreation access, safeguard World War II historical sites, and protect vital habitats for chuckwalla, desert bighorn sheep, and desert tortoise.

TCA is joining on-the-ground groups, like CalWild, in encouraging the Biden administration to use the Antiquities Act to designate the Chuckwalla National Monument. Designating Chuckwalla National Monument will help contribute to the administration’s goal of protecting 30% of U.S. lands and waters by 2030.

We have been a proud supporter of CalWild since 2000 and given nearly \$750,000 in grants over time. CalWild is the only statewide organization dedicated solely to protecting and restoring the wild places and native biodiversity of California’s public lands.



D-1 LANDS, ALASKA

From the temperate rainforests of Southeast Alaska to north of Nome, Alaska's Bureau of Land Management (BLM) lands connect tens of millions of acres of important habitat and provide natural climate refuge for millions of migratory birds, five species of Pacific salmon, three of North America's largest caribou herds, and many other species. They are home to Alaska's Indigenous communities, who are experiencing the impacts of climate change at a faster pace than anywhere else in America. The lands also serve as a world class recreational resource for outdoor activities in a wild and remote setting.

After a botched attempt by the Trump Administration to open these public lands to large-scale industrialization, the Biden administration's BLM is currently pursuing an environmental impact statement (EIS) that will decide whether these twenty-eight million acres of public lands should remain protected from extractive industrial development, as they have largely been since the 1970s. It will be critical that the EIS considers conservation, recreation, tribal interests, carbon storage, and climate resiliency so the agency and the people who depend on these lands can work together in the future.

Leveraging our collective voice and partnerships with on-the-ground grantees and partners, TCA will ensure that the voice of our business members are prevalent in the run-up to and during the upcoming comment period, and will be engaged with leaders in Washington, D.C. to advocate for D-1 lands protection for the benefit of future generations. We are proud to partner with SalmonState, an initiative begun, sustained, and powered by Alaskans, on this important work.

DOLORES RIVER, COLORADO

The Dolores River Canyon Country in Southwest Colorado spans an area of nearly 500,000 acres of public lands and 162 river miles of stunning high-desert landscapes. It is facing multiple threats, including renewed mining interests, increasing risk from climate change – including drought and wildfire – and a lack of resources to sustainably manage increasing visitation. This area is in need of permanent protection and has been the focus of local advocacy for the past fifty years.

In order to effectively protect the land, water, and recreational resources in the region, TCA is joining groups advocating for protection of the Dolores River Canyon Country landscape through a two-pronged approach: supporting legislation introduced by Senator Bennet (D-CO) that will designate a 68,000-acre National Conservation Area, and explore the potential of establishing a National Monument which will protect the remaining portions of the Dolores River and surrounding landscapes and watershed not covered by the legislation.

We are proud to partner with Dolores River Boating Advocates (TCA grantee since 2020) and The Colorado Wildlands Project (TCA grantee since 2022) to protect the Dolores River Canyon Country.

LOWER SNAKE RIVER DAM REMOVAL

Before the construction of four federal dams in the Columbia and Snake River Basin, millions of salmon and steelhead returned to these rivers each year. Fisheries in the Snake River crashed after the dams were constructed in the 1960s and 1970s. Despite investing billions of dollars to recover the fish, salmon and steelhead numbers continue to rapidly decline, which in turn significantly impacts the subsistence fishing rights of Native communities and recreational fishing industries of the Pacific Northwest.

TCA and our partners support a new initiative created by the leaders of four Columbia Basin Tribes and Washington and Oregon states – called the Columbia Basin Restoration Initiative. The Initiative creates a comprehensive roadmap for salmon recovery, including a call for a restored, free-flowing river. A free flowing river would honor previous commitments and treaty rights made to Tribes, revive salmon and orca populations, bolster outdoor recreation opportunities around the river, and ultimately enhance local economies.

We are supporting the Idaho Conservation League and the Northwest Sportfishing Industry Association with grant funding for this project, and working closely with NRS, Patagonia, and other members to advocate for a healthy Snake River.

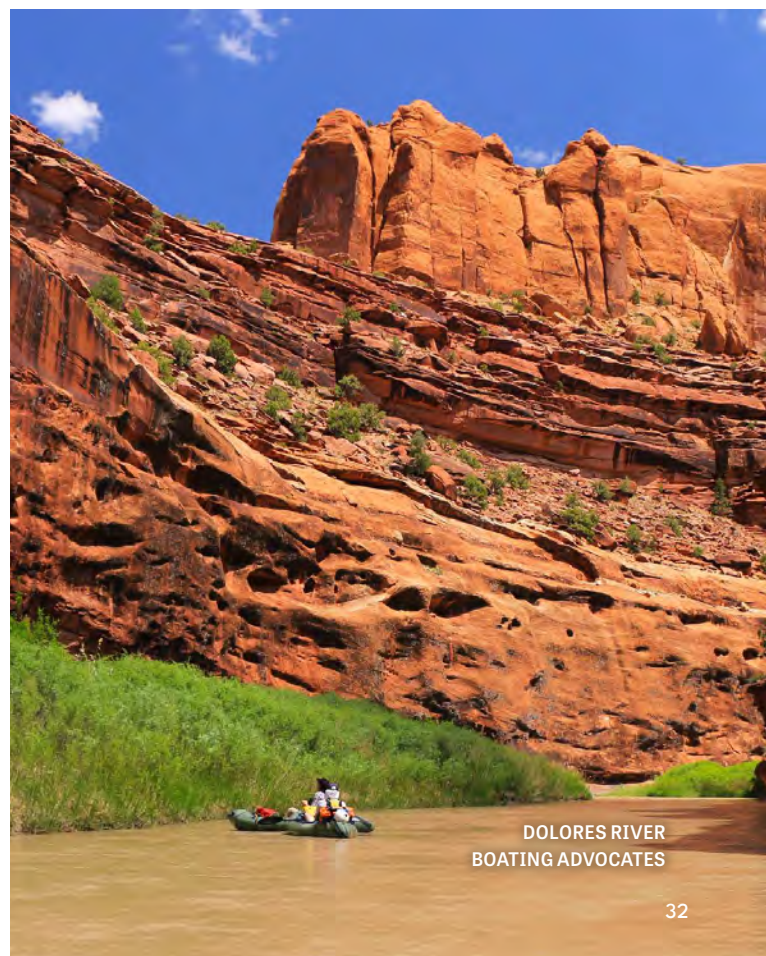
ANNUAL DC FLY-IN

TCA spent three days in Washington, D.C., advocating for wild places and outdoor spaces with more than 30 member companies for our annual D.C. Fly-In. We had 30 meetings with members of the Biden administration and members of Congress and their staff to advocate for our priority campaigns and legislative priorities.

In conjunction with the Fly-In, TCA organized the largest ad buy in our history, calling on President Biden to finalize the BLM Public Lands Rule. The ad, We Are Rec Nation, ran in print and digital copies of Politico and highlighted the 170 million Americans who visit public lands annually and the \$862 billion impact the outdoor industry has on our economy each year. Outdoor Alliance and Outdoor Industry Association partnered with TCA on the campaign.



FREDRIK NORSELL



DOLORES RIVER
BOATING ADVOCATES

CAUSE MARKETING



TYLER ROEMER

For the third year in a row, thirteen member companies joined forces to support The Conservation Alliance (TCA) by donating 5% of all online sales during Earth Week in April and the first week of November as part of our #WeKeepItWild campaign. This year's participating brands included Backpacker's Pantry, Expert Voice, Gregory Mountain Packs, GU Energy Labs, Kahtoola, Inc., La Sportiva, Nemo Equipment, Nomadix, Oboz, Osprey Packs, Royal Robbins, Superfeet, and Topo Athletic.

During the semi-annual campaign, consumers shop their favorite outdoor brands while supporting TCA's mission to fund and advocate for the protection of North America's wild places. This year, retailers donated \$47,665, bringing the total raised to nearly \$400,000 in the campaign's four-year history.

Other member companies also generously supported TCA with their own giving campaigns and seasonal promotions in 2023. Some of these included:

- In December, Patagonia offered two opportunities for customers to donate to TCA through their website – either after a customer placed an online order or by visiting the Patagonia Action Works web page. This year, we received \$34,253 in donations from Patagonia consumers.
- As part of their Giving Tuesday campaigns, Jack Wolfskin donated 100% of online sales to TCA and Moosejaw Mountaineering donated 10% of sales from their Bonus Gift Card promotion, resulting in a combined \$19,194 in funds to support TCA's grantmaking program.

In 2023, member companies raised a total of \$165,143. Our members already support TCA with annual dues, so these generous additional donations allow us to make an even bigger impact for the organizations on the ground advocating for the protection of our public lands and waters. In addition, funds raised through special campaigns and promotions help support our operations and staff infrastructure. We are incredibly grateful for our members' support.

**INTERESTED IN PURSUING OTHER CAUSE
MARKETING OPPORTUNITIES?**

Email Lilly Zoller:
lilly@conservationalliance.com



PINNACLE MEMBERSHIP



TONY BYNUM

Pinnacle members believe that the future of business depends on a healthy planet. Their \$100,000 or more annual contribution to The Conservation Alliance (TCA) allows companies to fund projects that we carefully select based on political viability, biological diversity, the organization's history of success, and benefits to people and wildlife.

This deep investment is a way for businesses to increase their support of TCA's highly diversified grantmaking portfolio, corporate advocacy program, and core operational expenses that can shift the landscape of conservation.

We announced our Pinnacle Membership program in 2010 to recognize companies that contribute at least \$100,000 annually to our organization. In 2023, seven brands committed to Pinnacle Membership: BMO, Cliff Family Foundation, KEEN, Patagonia, Public Lands Fund, REI, and The North Face.

Five Pinnacle members attended TCA's inaugural three-day summit in May 2023, including Patagonia's VP of Environmental Activism, Grants and Campaigns, Hans Cole, who explained why Patagonia continues to support TCA at the Pinnacle level:

"The power comes from this unity, and it comes from the diversity of voices, too. Big companies, smaller companies, new businesses, people from across the country in different geographies. That's why Patagonia is in this and why we're a Pinnacle member. I don't think I've ever felt as excited about the future of The Conservation Alliance."

Thanks to our Pinnacle members, TCA can increase the number of projects we support each year and contribute to the most pressing conservation opportunities of our time. We are grateful to these seven members for providing the leadership we need to protect our public land and water for future generations.

**INTERESTED IN DISCUSSING
PINNACLE MEMBERSHIP?**

Email Lilly Zoller:
lilly@conservationalliance.com



patagonia



LEGACY FUND

The Conservation Alliance (TCA) Legacy Fund is a \$5.1 million endowment, annual earnings from which provide a permanent source of operational funding for the organization.



BOB WICK

We direct 100 percent of each member's annual dues into our grant fund to support conservation projects. This 100 percent pass-through is great for our members and grantees, but it leaves little to sustain the operational needs of the organization. The Legacy Fund provides a permanent source of funding for our annual operating expenses, allows staff to further refine and improve our core functions, and ensures that annual membership dues are directed to grassroots organizations working to secure protections for our wild lands and waters. TCA withdraws earnings from the Legacy Fund annually, directing these monies into our operating fund. This revenue covers more than 20 percent of our operating expenses.



We want to acknowledge the following donors who have helped create a sustainable source of income for our organization:

DONOR COMPANIES

adidas Outdoor
Black Diamond Equipment, Ltd.
CamelBak Products, LLC
Dansko
Earth Games
Eastern Mountain Sports
Filson
GoLite
KEEN, Inc.
Leisure Trends Group
Merrell
Mountain Equipment Co-op
Outdoor Research
Patagonia, Inc.
REI
Stanley
The Forest Group
The North Face
Waypoint Outdoor



LEADING EDGE



The Leading Edge is a community of longtime outdoor industry leaders who have shown a lifetime of active commitment to conservation and want to ensure that conservation remains a priority for businesses that depend on protected wild places. The Leading Edge program was launched in 2016 and provides the opportunity for a select group of leaders to participate directly in The Conservation Alliance's efficient and effective conservation efforts. Members of the Leading Edge commit to contributing a minimum of \$5,000 annually to The Conservation Alliance for at least three years.

LEADING EDGE MEMBERS

Steve & Nona Barker
Tom & Sonya Campion
Yvon Chouinard
Fred Clark
Deven & Melinda Clemens
John Connelly
Adam Forest
Lee Fromson & Twala Coggins
Matt Hyde & Lisa Beaudreau
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Kirk Richardson
Casey Sheahan
Todd Spaletto
Jerry Stritzke
Beaver & Pam Theodosakis



JON MULLEN



DARIN MCQUOID

Individuals interested in participating in the Leading Edge program should contact our Interim Executive Director, Joe Craig:

joe@conservationalliance.com

MEMBERSHIP



IVAN SOHRAKOFF

We welcomed thirty-six new Conservation Alliance (TCA) members representing the outdoor, hunt, fish, consumer packaged goods, technology, media, finance, automotive, and supply chain industries last year.

2023 TCA MEMBERS

10 Barrel Brewing Co
49th State Brewing
50/50 Goods
5DayDeal.com
Ablis CBD
adidas Terrex / Five Ten
Adrennial, Inc.
Adventure Labworks
Adventure Travel Conservation Fund
AdventureCORPS
AdventureKEEN
All Good
Alpacka Raft
Alpine Provisions
Altra Footwear
Anonymous Household
Arc Initiatives
Arc'teryx Equipment, a Division of Amer Sports Canada Inc.
ARTA River Trips
Astronaut Foods
Atlantic Packaging
Atmos Financial
Awes.me, Inc. (FKA Smugmug, Inc.)
B.Collective
Backbone Media
Backpacker's Pantry
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Belinda Sanda Sales
Bell & The Whistle
Bemis
Bergreen Photography
Best Day Brewing
Better World Products
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Black Diamond Equipment, Ltd.
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Boco Gear
Bonfire Collective
Bronwen Jewelry
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Goschie Farms, Inc.
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Gregory Mountain Products
GSI Outdoors, Inc.
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Heather's Choice
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Kiitella, Inc.
Klean Kanteen
La Sportiva
Last Exit Goods
LifeStraw
Lotus Blooming Herbs
Maluti, LLC
Mercantile Commerce

Mighty in the Midwest
MiiR
Moosejaw
Mountain Lake Marketing, Ltd.
Mountain Safety Research - MSR
MYSTERY RANCH
Nau
NEMO Equipment, Inc.
New Belgium Brewing
NewSun Energy LLC
Nikwax
Nite Ize, Inc.
NOM Nutrition
Nomadix
Northwest Rafting Co.
Northwest River Supplies - NRS
Noto Group
Nuu Muu
Nuun
Oboz footwear
Oso Supply Co
Osprey Packs
Outdoor Gear Exchange/Gearx.com
Outdoor Industry Association
Outdoor Prolink
Outdoor Research
Outdoor Sports Marketing, Inc.
Outdoor Tech
Outside
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Brokers & Consultants
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Patagonia
Peak Design
Perpetual Motion NW
Peter McBride Productions
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Planetary Design
PMI WW Brands LLC, dba Stanley
PolyCore
Port Side Productions
Portland Woolen Mills
Premiums for the Planet

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Pure Project
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Revive
Revolution House Media
Righteous Felon Craft Jerky
Rising Tide Associates
Rivian
Rogue Heart Media SPC
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RYGR
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SITKA Gear
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Smartwool Corporation
Stio
Summit Coffee Roasting
Superfeet
Swen Products, Inc., dba Sven-Saw
TE Strategies
Teva
The Arbor Collective
The Forest Group
The Futurist Project
The Gear Fix
The Good Collective
The North Face
The Running Event and Switchback
The ZaneRay Group
Therm-a-Rest
Toad&Co
Topo Athletic
TOPO Collective

Trail Butter
Tread Labs
Trew
TripOutside.com
True Blue Strategies
UBCO Bikes
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Yeti Coolers
Yukon Trading Co.
Zappos
Zephyr Adventures
Zodiac Event Displays
Zumiez, Inc.

A full-page background image of a mountain landscape. In the foreground, a green, grassy hillside slopes down. Two small figures of people are visible on the left side of this slope. The middle ground is a vast, deep valley filled with a dense forest of evergreen trees. In the background, a large, rugged mountain rises, its upper slopes covered in patches of snow and its lower slopes transitioning into the forest. The sky is filled with soft, white clouds.

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lilly@conservationalliance.com

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* departed prior to the release of this report

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