

FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2023

THE CONSERVATION ALLIANCE TABLE OF CONTENTS YEAR ENDED DECEMBER 31, 2023

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tel (541) 647-2104 fax (541) 647-2189



INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of the The Conservation Alliance Bend, Oregon

We have audited the accompanying financial statements of The Conservation Alliance (a nonprofit organization), which comprise the statement of financial position as of December 31, 2023, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Conservation Alliance as of December 31, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The Conservation Alliance and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about The Conservation Alliance's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, and design and perform audit procedures responsive to those risks. Such procedures
 include examining, on a test basis, evidence regarding the amounts and disclosures in the financial
 statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of The Conservation Alliance's internal control. Accordingly, no such
 opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant
 accounting estimates made by management, as well as evaluate the overall presentation of the
 financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Conservation Alliance's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Chris Mahr, Principal

Chris Mahr + Associates | CPAs

Bend, Oregon

October 18, 2024



STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2023

ASSETS

A33E13		
CURRENT ASSETS		
Cash and cash equivalents	\$	2,222,752
Receivables		132,868
Prepaid Expense		87
Total current assets		2,355,707
FURNITURE AND EQUIPMENT		
Furniture and office equipment		19,602
Less accumulated depreciation		(17,946)
Net furniture and equipment		1,656
OTHER ASSETS		
Investments		3,311,579
Operating lease: right-of-use asset		34,921
Intangible asset, net of accumulated amortization of \$21,488		73,512
Total other assets		3,420,012
Total Assets	\$	5,777,375
HADILITIES AND NET ASSETS		
LIABILITIES AND NET ASSETS CURRENT LIABILITIES		
Accounts payable	\$	390,750
Payroll liabilities	Ą	36,824
Operating lease liability		23,028
Deferred revenue		185,000
	_	
Total current liabilities		635,602
LONG-TERM LIABILITIES		
Operating lease liability		9,893
Total Liabilities		645,495
NET ASSETS		
Without donor restrictions		1,391,538
With donor restrictions		- ,,
Purpose restrictions		264,149
Endowments		3,476,193
Total net assets		5,131,880
Total Liabilities and Net Assets	\$	5,777,375

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2023

	Without Restrictions	With Restrictions	Totals
OPERATING REVENUE			
Memberships	\$	\$ 1,582,622	\$ 1,582,622
Donations and contributions	604,167	58,884	663,051
Event revenue		240,418	240,418
Grants	78,000	460,000	538,000
Other revenue	4,550		4,550
Total revenue	686,717	2,341,924	3,028,641
NET ASSETS RELEASED FROM RESTRICTIONS			
Satisfaction of usage restrictions	2,094,384	(2,094,384)	
Released from endowment earnings	695,000	(695,000)	
Total net assets released from restrictions	2,789,384	(2,789,384)	
OPERATING EXPENSES			
Program services - grantmaking	3,214,603		3,214,603
Management & general	590,476		590,476
Fundraising	196,517		196,517
Total expenses	4,001,596		4,001,596
OPERATING (LOSS) INCOME	(525,495)	(447,460)	(972,955)
NON-OPERATING (LOSS) INCOME			
Net investment earnings	8,016	610,734	618,750
CHANGE IN NET ASSETS	(517,479)	163,274	(354,205)
NET ASSETS - Beginning of year, as restated	1,909,017	3,577,068	5,486,085
NET ASSETS - End of year	\$ 1,391,538	\$ 3,740,342	\$ 5,131,880

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2023

	Program	Supporting Activities			
	Activities	Management		Supporting	Total
	Grantmaking	& General	Fundraising	Subtotal	Expenses
Functional expenses					
Direct grants given	\$ 2,035,500	\$	\$	\$	\$ 2,035,500
Salaries	529,005	264,503	88,168	352,671	881,676
Employee health benefits	39,007	19,503	6,501	26,004	65,011
Pension plan	20,501	10,250	3,417	13,667	34,168
Payroll taxes	45,034	22,517	7,506	30,023	75,057
Office supplies & expenses	24,175	12,088	4,029	16,117	40,292
Occupancy	19,568	9,784	3,261	13,045	32,613
Travel	53,545	26,773	8,924	35,697	89,242
Contract services	209,796	104,898	34,966	139,864	349,660
Insurance	2,821	1,411	470	1,881	4,702
Staff development	3,767	1,884	628	2,512	6,279
Communications & marketing	8,396	4,198	1,399	5,597	13,993
Outreach Events	215,004	107,502	35,834	143,336	358,340
Foreign tax		924		924	924
Amortization	8,143	4,071	1,357	5,428	13,571
Depreciation	341	170	57	227	568
Total	\$ 3,214,603	\$ 590,476	\$ 196,517	\$ 786,993	\$ 4,001,596

STATEMENT OF CASH FLOWS

YEAR ENDED DECEMBER 31, 2023

CASH FLOWS FROM OPERATING ACTIVITIES	
Change in net assets	\$ (354,205)
Adjustments to reconcile change in net assets to net	
cash flows from operating activities	
Amortization and depreciation	14,139
Investment (gain) loss	(618,750)
Change in current assets and liabilities	
Receivables	300,622
Prepaid expenses	134,999
Operating lease: right-of-use asset	(34,921)
Accounts payable	192,884
Payroll liabilities	19,627
Operating lease liability	32,921
Deferred revenue	 (35,000)
NET CASH PROVIDED BY OPERATING ACTIVITIES	 (347,684)
CASH FLOWS FROM INVESTING ACTIVITIES	
Net investment earnings (loss)	618,750
Net purchases of investments in excess of proceeds from sales	 201,800
NET CASH USED BY INVESTING ACTIVITIES	 820,550
NET DECREASE IN CASH	472,866
CASH - Beginning of year	 1,749,886
CASH - End of year	\$ 2,222,752

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization and Nature of Activities

The Conservation Alliance (the Organization) is a not-for-profit organization located in Bend, Oregon that was established in 1989 by outdoor businesses who shared the goal of increasing the outdoor industry support for conservation efforts to help protect and conserve threatened wild places for their habitat and recreational values. The Conservation Alliance collects annual memberships dues from member companies and disburses those dues to grassroots environmental organizations. Presently, there are over 260 member companies.

Basis of Accounting

The financial statements of The Conservation Alliance have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles in the United States of America.

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of The Conservation Alliance and changes therein are classified and reported as follows:

Net Assets without donor restrictions represent net assets that are not subject to donor-imposed stipulations.

Net Assets with donor restrictions are net assets subject to donor-imposed stipulations that may, or will be met, either by actions of The Conservation Alliance and/or the passage of time. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statements of financial position, activities, functional expenses and cash flows, The Conservation Alliance considers all highly liquid debt instruments purchased with a maturity date of three months or less to be cash equivalents.

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Grants and Membership Dues Revenues and Receivables

Accounts receivable relate to membership dues, grants and other support revenue as of December 31, 2023. Membership dues are recorded as made and are considered restricted for the purpose of making grants to organizations that meet the requirements of the mission outlined by the Conservation Alliance. Management of the Organization considers accounts receivable at December 31, 2023 to be fully collectible in less than a year; accordingly, no allowance for doubtful accounts has been established.

Fair Value Measurements

The Conservation Alliance holds financial instruments that are measured at fair values including certain marketability securities and investments. Fair values for non-financial assets and liabilities, which consist of receivables and accounts payable, are reported at book values which approximate fair value.

Investments

The Conservation Alliance carries investments at their fair market values in the Statement of Financial Position. Unrealized gains and losses and investment fees are included in the change in net assets in the accompanying Statement of Activities.

Furniture and Equipment

Equipment is stated at historical cost, or if donated, at the estimated fair value at the date of donation. Equipment in excess of \$2,500 is capitalized and is depreciated over an estimated useful life of five to seven years using the straight-line method of depreciation. Depreciation expense amounted to \$568 for the year ended December 31, 2023.

Other Assets

The intangible asset consists of a website redesign, is stated at historical cost, and is amortized over an estimated useful life of 7 years. Amortization expense amounted to \$13,571 for the year ended December 31, 2023.

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Revenue Sources

Contributions

Contributions, including unconditional promises to give, are recorded as made and are considered to be available for unrestricted use unless specifically restricted by the donor. Contributions received that are designated for future periods or restricted by the donor for specific purposes are reported as support with donor restrictions and increase that net asset class. When a donor restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Donated Services and Equipment

Donated services are recognized as contributions if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills and would typically be purchased by The Conservation Alliance, if not donated.

The Conservation Alliance generally pays for services requiring specific expertise. However, individuals may volunteer their time and perform a variety of tasks related to grant making, fundraising and committee assignments. The services provided by these volunteers are not recognized as contributions in the financial statements since the recognition criteria above were not met.

Income Taxes

The Conservation Alliance qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and therefore, no provision for federal or state income taxes has been included in these financial statements. The Organization did not conduct unrelated business activities for the year ended December 31, 2023.

Functional Allocation of Expense

The cost of carrying out the organization's mission and other activities has been summarized on a functional basis in the statement of activities. The Conservation Alliance utilizes a simplified cost allocation method, whereby specifically identifiable expenses are charged directly to the applicable expense category. Shared expenses are allocated between program services, management and fundraising based on evaluations of the related benefits in accordance with accounting principles generally accepted in the United States of America for non-profit organizations.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Program expenses consist of grants made and all expenses paid for those grant making activities. General and administrative expenses include oversight, business management, general recordkeeping, budgeting and other such management and administrative activities that support the primary service of grant making and the organization, overall. Fundraising expenses include the costs of conducting activities to solicit contributions from individuals and other organizations.

NOTE 2 – CASH AND CASH EQUIVALENTS

Cash and cash equivalents consisted of the following at December 31, 2023:

On-demand checking account	\$ 974,100
Cash held in investment accounts	819,834
Money market accounts	 428,818
	\$ 2,222,752

NOTE 3 – INVESTMENTS

The Organization's investment holdings at December 31, 2023 consisted of the following:

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Government bonds	\$ 90,430
Corporate bonds	144,335
Stocks (domestic & foreign)	 3,076,814
	\$ 3,311,579

All of these investments are considered Level 1 investments. See discussion below for categories of investments and their definitions.

For the year ended December 31, 2023, investment activity consisted of the following:

	 ithout trictions	R	With estrictions	Totals
Interest and dividends Realized gains(losses) on investments Unrealized gains(losses) on investments Investment expenses	\$ 8,016	\$	118,878 (856,704) 1,370,454 (21,894)	\$ 126,894 (856,704) 1,370,454 (21,894)
	\$ 8,016	\$	610,734	\$ 618,750

NOTE 3 - INVESTMENTS - Continued

Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Assets and liabilities are measured using inputs from the following three levels of the fair value hierarchy:

- Level 1 Quoted prices are available in active markets for identical investments as of the reporting date. The types of investments the Organization included as Level 1 investments are listed equities.
- Level 2 Pricing inputs for these investments are other than the quoted market prices described for Level 1, but are observable either directly or indirectly.
- Level 3 Pricing inputs for these investments are unobservable and require significant management judgment or estimation. The Organization primarily uses the net asset values (NAV) as provided by the investment portfolio manager to evaluate the fair value of Level 3 instruments. In addition, where no NAV is available for specific investments, the market approach or income approach is used to evaluate the fair value of such Level 3 instruments. Within Level 3, the use of the market approach generally consists of using comparable market transactions, while the use of the income approach generally consists of net present value of estimated cash flows, adjusted as appropriate for market and/or other risk factors. Investments in this category include perpetual trust, a charitable remainder trust, and share in a privately held corporation.

Fair values for investments are determined by reference to quoted market prices and other relevant information generated by market transactions.

NOTE 4 - EMPLOYEE RETIREMENT PLAN

The Conservation Alliance maintains a 401(K) Qualified Retirement Plan (the Plan) which allows employees to defer certain amounts of compensation for income tax purposes. The Plan allows for employees to make pre-tax contributions as a salary deferral up to 95% of their compensation. Employees are eligible to participate in the Plan after 1,000 hours of service and continue serving a minimum of 500 hours per year. All contributions immediately vest at 100%. The Conservation Alliance matches employee contributions to the plan up to 5% of the employee's eligible salary. For the year ended December 31, 2023, the matching contribution was \$34,168.

NOTE 5 - CREDIT RISKS, CONCENTRATIONS, AND CONTINGENCIES

Credit risks, Concentrations

The Organization has credit risk arising from contributions, grants and other receivables. The maximum amount of loss at December 31, 2023 equals the grants and contributions receivables balance of \$132,868. However, management considers these receivables at December 31, 2023 to be fully collectible.

The Organization receives a substantial amount of its support from member companies. A significant reduction in the level of this support, if this were to occur, may have an effect on the Organization's programs and activities.

Financial instruments that potentially subject The Conservation Alliance to a concentration of credit risk consist primarily of cash and investments. The Organization maintains its cash balances at Federal Deposit Insurance Corporation (FDIC) insured institutions with maximum coverage of \$250,000 per account and invests in brokerage accounts that are not insured by the FDIC. At December 31, 2023, the organization held cash in the amount of \$1,935,447 over the FDIC limits.

Contingencies

The Conservation Alliance receives grants from various governmental and private sources that require the fulfillment of certain conditions as set forth in the instrument of the grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. Although a possibility, the Board and management deem the contingency remote.

Regarding income tax and uncertain tax positions, The Conservation Alliance will recognize in the financial statements the benefit of the tax position when it believes that the tax position will more likely than not be sustained in an audit based on the technical merits of the position. For an exempt organization, uncertain tax positions could result from unrelated business income activities or actions that jeopardize its status as tax-exempt, such as political activities, substantial lobbying expenditures or excessive unrelated business activities. The Conservation Alliance has concluded it had no unrecognized tax liability as of December 31, 2023 and it has no tax positions for which it estimates a significant change during 2024.

NOTE 6 – LEASES

The Organization entered into a license agreement to use furnished administrative offices located in Bend, Oregon with privileged access to certain office equipment and space. The agreement commenced September 5, 2019 and continued through August 31, 2022; at which time the license fee became a month-to-month arrangement. The monthly license fee for January - March 2023 was \$2,163 and decreased to \$1,081 as of April 2023. Total costs associated with this license fee during 2023 were \$16,218.

The Organization entered into a lease for office space located in Missoula, Montana. The lease commenced June 1, 2023 continuing through May 31, 2025 with monthly rent of \$2,000 plus \$121 per month for utilities. Total costs associated with this lease during 2023 were \$16,851. Beginning June of 2023, the Organization subleased the office space for \$650 per month for a total of \$4,550 during 2023.

As of December 31, 2023, this right-of-use asset had a balance of \$34,921 as shown in noncurrent assets on the statement of financial position; the lease liability is included in other current liabilities (\$23,028) and other long-term liabilities (\$9,893). The lease asset and liability were calculated utilizing a discount rate of 4.33% (the US Treasury 2-year yield as of June 1, 2023). There is a two-year option to renew the office lease, which was not considered when assessing the value of the right-of-use asset, because the Organization is not reasonably certain that it will exercise its option to renew the lease.

Maturities of the operating lease liability as of December 31, 2023:

Years End	ling Deceml	ber 31,
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Present value of lease liability	\$ 32,921
Less: Interest	 (1,079)
Total lease payments	34,000
2025	 10,000
2024	\$ 24,000
,	

NOTE 7 – ENDOWMENT

The Organization's endowment consists of donor-restricted endowment funds, the principal of which is permanently restricted with excess earnings available to be used for the Organization's operating expenses. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the governing Board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

NOTE 7 – ENDOWMENT - Continued

The Board of Trustees of the Organization has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the perpetual endowment, (b) the original value of subsequent gifts to the perpetual endowment, and (c) accumulations to the perpetual endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with SPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Organization, and (7) the Organization's investment policies.

From time to time, the fair market value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or the SPMIFA requires the Organization to retain as a fund of perpetual duration. Deficiencies of this nature existed in the Organization's endowment fund which had an original gift value of \$3,671,153, a current fair value of \$3,476,193, and a deficiency of \$194,960. This deficiency resulted from appropriations for expenditures exceeding the current year investment gain.

Changes in the endowment net assets for the year ended December 31, 2023:

Endowment net assets, beginning of year	\$ 3,561,383
Investment gain, net	610,734
Foreign taxes paid	(924)
Amounts appropriated for expenditure	 (695,000)
	\$ 3,476,193

NOTE 8 – MANAGEMENT OF LIQUIDITY

The following is a summary of the Organization's financial assets, as of December 31, 2023, available to meet cash needs for general expenditures within one year. These assets are reduced by amounts *not* available for general use because of member, donor or board-imposed restrictions within one year of the date of the statement of financial position and amounts maintained in an endowment legacy fund.

NOTE 8 – MANAGEMENT OF LIQUIDITY - Continued

Cash and cash equivalents	\$ 2,222,752
Accounts receivables	132,868
Investments	 3,311,579
Total financial assets at year-end	5,667,199
Less those unavailable for general expenditure within one year due to contractual or donor imposed restrictions	
Restricted by donor purpose restrictions	(264,149)
Restricted by donors for endowment	 (3,476,193)
	(3,740,342)
Financial assets available to meet cash needs for general	
expenditures within one year	\$ 1,926,857

As part of liquidity management, The Conservation Alliance has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The Organization is substantially supported by member dues collected on an annual basis. In addition, excess earnings from the endowment fund are unrestricted, available to cover operating expenses. The Board of Directors has established an investment committee to manage the endowment fund and other investments held by the Organization in a brokerage account.

NOTE 9 - RISK MANAGEMENT

The Conservation Alliance is exposed to various risk of loss related to torts, theft of, damage to, destruction of assets, errors and omissions and natural disasters. To mitigate these risks, the organization has obtained business liability and directors & officers insurance.

NOTE 10 - RESTATEMENT

In the current year, it was determined that during the prior year the Organization recorded expenses relating to contract services, salaries, employee health benefits, and office supplies and duplicated expenses totaling \$34,374. The expenses were incorrectly shown as outstanding items on the December 31, 2022 checking account reconciliation. The Organization's previously issued financial statements were restated as follows:

Net assets, beginning, as previously reported	\$ 5,451,711
To adjust for expenses recorded twice	34,374
Net assets, beginning, as restated	\$ 5,486,085

NOTE 11 – SUBSEQUENT EVENTS

Subsequent events have been evaluated by management through October 18, 2024, the date the financial statements were available to be issued. Management represents that there are no other items or subsequent events requiring disclosure or recognition in the financial statements through the date of issuance.

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 2023 Open to Public Inspection

A	For the	e 2023 c	alendar year, or tax year beginning , and ending					
	Check if a		C Name of organization	D	Employer	identification number	er	
	Address cl	change	The Conservation Alliance					
Ħ		9	Doing business as	9	94 - 3	100867		
믬	Name cha	inge	Number and street (or P.O. box if mail is not delivered to street address) Room/suite	E	Telephone	e number		
_	Initial retur		PO Box 1275	5	41-	389-2424		
	Final return terminated		City or town, state or province, country, and ZIP or foreign postal code					
\Box	Amended		Bend OR 97709	G	Gross reco	eipts \$ 7,02	1,162	
Ħ			F Name and address of principal officer:	s a group r	oturn for c	ubordinates? Yes	X No	
	Application	n pending	Joe Craig	s a group r	ciuiii ioi s	\vdash	\equiv	
			PO Box 1275 H(b) Are a	all subordir	nates incli	uded? Yes	No	
			Bend OR 97709	f "No," atta	ach a list.	See instructions		
1	Tax-exem	npt status:	X 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527					
J	Website:	w	www.conservationalliance.com H(c) Grou	p exemption	on numbe	r		
ĸ	Form of o	organization:	X Corporation Trust Association Other L Year of formation	ı: 198	39	M State of legal dom	icile: OR	
P	art I	Su	ımmary			Ü		
	т —		escribe the organization's mission or most significant activities:					
d)	-	,	mission of the Conservation Alliance is to harness the co	ollec	tive	power		
ğ			usiness and outdoor communities to fund and advocate for					
r.			orth America's wild places.		*===	T.T.T.T.T.T		
Governance	2 .		is box if the organization discontinued its operations or disposed of more than 25% of its net	ecote				
	1		of continuous and the accomplish had a (Bort M. Para An)		3	16		
≪ ഗ						16		
ij			of independent voting members of the governing body (Part VI, line 1b)		5	9		
Activities	1		nber of individuals employed in calendar year 2023 (Part V, line 2a)			16		
Ă			nber of volunteers (estimate if necessary)		6	10		
			elated business revenue from Part VIII, column (C), line 12		7a		0	
	l pı	Net unrei	ated business taxable income from Form 990-T, Part I, line 11	r Year	7b	Current Yea	<u>0</u>	
	8 0	Contributi	3	917,	668	2,788		
ne	1		contine reviews (Port VIII line 2g)	<u> </u>	-	2,700,223		
Revenue	1	Ū	at income (Part VIII polymer (A) lines 2 A and 7d)	-52,	348	_729	,810	
Re	1		` ` ` ` ` ` ` ` ` ` ` ` ` · · · · · · ·	<i>32,</i>	340		,071	
	1		renue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	865,	320	1,952		
	1		* * * * * * * * * * * * * * * * * * * *	208,	000	2,035	,300	
	1		paid to or for members (Part IX, column (A), line 4)	763,	704	1 055	012	
es	1		· · · · · · · · · · · · · · · · · · ·	/63,	704	1,055	<u>,912</u>	
benses	1		nal fundraising fees (Part IX, column (A), line 11e)					
Exp	1		draising expenses (Part IX, column (D), line 25) 164,600		500	E01	010	
ш	1			559 <u>,</u>			,018	
	1			531,		3,682		
	19 F	Revenue	less expenses. Subtract line 18 from line 12 Beginning of	666,	U/2	-1,730		
Net Assets or Find Balances	00.7	T-4-1		921,		End of Yea		
Sse	20 1	iotai ass	* * * * * * * * * * * * * * * * * * * *			5 , 777		
nd A	21 1			469,			,495	
			·	451,	<u>/ </u>	5,131	,000	
_	Part II		gnature Block					
			perjury, I declare that I have examined this return, including accompanying schedules and statements, and to t complete. Declaration of preparer (other than officer) is based on all information of which preparer has any known		of my kn	owledge and belief,	it is	
	40, 00110	T	Simple Condition of property (which than onloof) to become of all information of which property had any the		т —			
٥.		Cianatura	at affine					
Siç		_	of officer		Date			
He	re		l Hendricks Executive Direct	tor				
			rint name and title					
.		Print/Type	preparer's name Preparer's signature Dat	е	Check	X if PTIN		
Pai		Christ		/07/24	self-em			
	parer	Firm's nar		Firm's	EIN	20-1598	829	
Use	Only		805 SW Industrial Way, Suite 1					
		Firm's add	dress Bend, OR 97702-1093	Phone	e no.	541-647-	2104	
May	the IR	S discus	s this return with the preparer shown above? See instructions			X Vos	No	

Pa	art III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response or note to any line in this Part III	<u></u>
	Briefly describe the organization's mission:	
T	The mission of the Conservation Alliance is to harness the college the conservation to the	ctive power
0	of business and outdoor communities to fund and advocate for the of North America's wild places.	
U	of North America's wild places.	
2	Did the organization undertake any significant program services during the year which were not listed on the	y
-	5 000 000 570	Yes X No
	prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	
	services?	Yes X No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by	
	expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others,	
	the total expenses, and revenue, if any, for each program service reported.	
	2 022 104 114 1 2 025 500 175	,
4a	(Code:) (Expenses \$ 3,023,104 including grants of \$ 2,035,500) (Revenue \$ 5 of the support non-profit organizations that promote protection of the support non-profit organization organizat)
	environment with an emphasis for North America's wild places.	ııe
C	sivironment with an emphasis for North America s with places.	
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4c N	: (Code:) (Expenses \$ including grants of \$) (Revenue \$ N/A	
4c N	: (Code:) (Expenses \$ including grants of \$) (Revenue \$	

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
_	complete Schedule A	1	<u> </u>	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			v
4	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			х
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
O	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	West to a supplied a Carlo data D. David	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes,"			
•	complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			v
40-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	40-	x	
L	Schedule D, Parts XI and XII	12a	Λ	
D	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,	. a		
~	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			
	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	

	1 990 (2023) The Conservation Alliance 94-3100867		F	Page 4
_Pa	art IV Checklist of Required Schedules (continued)			LNA
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on		Yes	No
~~	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		x
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated		1	
	employees? If "Yes," complete Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		<u> </u>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	. 24d	<u> </u>	₩
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	. 25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	256		x
26	If "Yes," complete Schedule L, Part I	25b		┢≏
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		x
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key	. 20		 ^
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee			
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of these			
	persons? If "Yes," complete Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties? (See the Schedule			
	L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule M	. 29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			l
	conservation contributions? If "Yes," complete Schedule M	. 30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	. 31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			٦,
	complete Schedule N, Part II	. 32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
24	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	. 33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?			X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a	. 334		<u> </u>
~	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	. 552		
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and			
	19? Note: All Form 990 filers are required to complete Schedule O.	. 38	X	
Pa	art V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V	<u></u>	<u> </u>	<u>Ш</u>
			Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			

reportable gaming (gambling) winnings to prize winners?.....

Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance (continu	ued)			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax					
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	9			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retur	ns?		2b	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a	author	ty over,	V		
	a financial account in a foreign country (such as a bank account, securities account, or other financial	acco	unt)?	4a		X
b	If "Yes," enter the name of the foreign country					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A		its (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			_5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction that it was or is a party to a prohibited tax shelter transaction.	tion?		_5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			0-		v
L	organization solicit any contributions that were not tax deductible as charitable contributions?			_6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributio gifts were not tax deductible?			6h		
7	Organizations that may receive deductible contributions under section 170(c).			6b		
7	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for organization.	oods				
а	and periods provided to the provided			7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it wa			75		
·	required to file Form 8282?			7c		х
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or		?	7e		х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contra			7f		х
g	If the organization received a contribution of qualified intellectual property, did the organization file For		99 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained					
	sponsoring organization have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.					
а				9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? \dots			9b		
10	Section 501(c)(7) organizations. Enter:		ı			
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		_		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		_		
11	Section 501(c)(12) organizations. Enter:		l			
а	***************************************	11a		_		
b	Gross income from other sources. (Do not net amounts due or paid to other sources					
	against amounts due or received from them.)	11b		1		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		? 	12a		
	, , , , , , , , , , , , , , , , , , , ,	12b		_		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			13a		
а	Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O.			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which					
	the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c		_		
14a	Did the consciention receive any property for indeed to prince any incoming the territory			14a		х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule			14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner					
	excess parachute payment(s) during the year?			15		x
	If "Yes," see instructions and file Form 4720, Schedule N.					
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	incom	ne?	16		х
	If "Yes," complete Form 4720, Schedule O.					
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person engage in any activ	ities				
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?			17		
	If "Yes," complete Form 6069.					

Kelly Campbell

Bend

DAA

Form 990 (2023) The Conservation Alliance 94-3100867 Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. Enter the number of voting members included on line 1a, above, who are independent 16 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? X Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? 8a **b** Each committee with authority to act on behalf of the governing body? X 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O...... X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Yes 10a Did the organization have local chapters, branches, or affiliates? 10a Х b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? **b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. Did the organization have a written conflict of interest policy? If "No," go to line 13 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," X describe on Schedule O how this was done 12c Did the organization have a written whistleblower policy? 13 13 Did the organization have a written document retention and destruction policy? 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a Х Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? Х 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?. Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed OR 17 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. |X| Own website | Another's website |X| Upon request | Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records.

Form **990** (2023)

OR 97709

541-389-2424

PO Box 1275

Form 990 (2023)	The	Conservation	Alliance

94-3100867

Page **7**

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

🗶 Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week	offi	(do not chec box, unless pofficer and a		rson i	s both	an ee)	(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation
	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)	from the organization and related organizations
(1) Nicole Rom										
Executive Director	40.00						x	191,669	0	7,166
(2) Hans Cole	0.00						-	2327003		77200
	4.00									
Director	0.00	X						0	0	0
(3) Amy Beck	4 00									
Secretary	4.00 0.00	X		х				0	0	0
(4) Deven Clemens	0.00	┢┸		_				0	0	0
(+) 20 1011 C10110115	4.00									
Secretary/Treasurer	0.00	X		x				0	0	0
(5) Dana Villeneuve										
	4.00									
Director	0.00	X						0	0	0
(6) Kate Larramendy										
	4.00									
Vice Chair	0.00	X		Х				0	0	0
(7) Kirsten Blackbur	rn 4.00									
Director	0.00	\mathbf{x}						0	0	0
(8) Annie Nyborg	0.00	┢┸						0	0	0
(o) Annie Nyborg	4.00									
Chair	0.00	X		x				0	0	0
(9) Peter Metcalf										
	4.00									
Director	0.00	X						0	0	0
(10) Russ Rowell										
	4.00								_	
Director	0.00	X					_	0	0	0
(11) Taldi Harrison	4 00									
Director	4.00 0.00	X						0	0	0
DITECTOL	0.00	1 1	<u> </u>				<u> </u>	<u> </u>	U	Form 990 (2022)

Part VII Section A. Officer	s, Directors, Tru	ıstee	s, K	ey E	mpl	oyee	s, a	and Highest Compensated	Employees (continued)				
				(C	;)								
(A)	(B)	(d.	o not	Posi		than o	no	(D)	(E)		(F)		
Name and title	Average			check i ess per				Reportable	Reportable	Estima	ated an	nount	
	hours	off	ficer a	nd a d			,	compensation	compensation		of other		
	per week	악교	Ins	Officer	Kej	Hig	For	from the organization (W-2/	from related organizations (W-2/		pensati		
Duk	hours for	Individual trustee or director	Institutional	icer i	Key employee	hest oloye	Former	1099-MISC/	1099-MISC/		nization		
	related organizations	or a	onal		oldu	con	М	1099-NEC)	1099-NEC)	related	organiz	zations	
I GO	below	ruste	trustee		/ee	npen				P			
	dotted line)	ا ا	tee			Highest compensated employee					,		
(12) Shoren Brown			<u> </u>	\vdash									
(12) SHOTEH BLOWN	40.00												
						37		151 000			- 1	7 0	
VP Public Affairs	0.00	-		\vdash		Х		151,000	0			7,9	03
(13) Conor McElye													
(13)	40.00	.									<u>.</u> .		
Dir. of Membership	0.00	_				X		111,000	0		<u> </u>	7,5	29
(14) Carol Shu													
(14)	4.00												
Director	0.00	X						0	0				0
(15) Jim Swanson													
(15)	4.00												
Secretary	0.00	X		$ \mathbf{x} $				0	0				0
(16) Lindsey Davi													
(16)	4.00												
Director	0.00	x						0	0				0
(17) Misha Charle		122							•				
(17) MISHA CHAILE (17)	4.00												
								_	0				0
Director	0.00	X	_					0	0				
(18) Soraya Shatu													
(18)	4.00												_
Director	0.00	X		\square				0	0				0
(19) Wes Carter													
(19)	4.00	.											
Director	0.00	X						0	0				<u> </u>
1b Subtotal								453,669			<u>4</u> :	2,5	<u> 98</u>
c Total from continuation she	ets to Part VII,	Secti	ion /	۸									
d Total (add lines 1b and 1c)								453,669			4:	2,5	98
2 Total number of individuals (i								e) who received more than	\$100,000 of				
reportable compensation from	n the organization	า	3_										
											۲	res	No
3 Did the organization list any f												x	
employee on line 1a? If "Yes 4 For any individual listed on line	," complete Sche	dule of r	J toi	SUCI	n inc	lividu	iai Sotio	un and other companion	from the	·····	3	^	
4 For any individual listed on line organization and related organization.													
individual	•							•		,	4	x	
5 Did any person listed on line	1a receive or ac	crue	com	pens	ation	fror	n ar	ny unrelated organization or	· individual				
for services rendered to the	organization? If "	es,"	com	plete	Sch	nedui	le J	for such person		!!	5		X
Section B. Independent Contract	ors												
1 Complete this table for your	ive highest comp	ensa	ated	indep	end	ent c	contr	ractors that received more	than \$100,000 of				
compensation from the organ		ompe	ensat	ion fo	or th	e ca	lend			ear.			
Name an	(A) d business address							Descript	(B) ion of services		Comr	(C) censatio	on
Eventus Outdoors LL				I	20	Boz	ŧ 3	3156					
Santa Rosa		9	54	02			l	Event Mgmt				136.	,354
				<u> </u>			T					100,	, 551
							<u> </u>						
2 Total number of independent								se listed above) who	_				
received more than \$100,000	or compensation	1 Tror	n the	e org	anız	ation			1				

Part VIII Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII (A) (B) Related or exempt function revenue Revenue excluded from tax under sections 512-514 Unrelated business revenue Contributions, Gifts, Grants and Other Similar Amounts 1a Federated campaigns 1a **b** Membership dues 1b c Fundraising events 1c **d** Related organizations 1d e Government grants (contributions) 1e All other contributions, gifts, grants, 1,205,601 and similar amounts not included above 1f g Noncash contributions included in 58,884 lines 1a-1f 1g 2,788,223 h Total. Add lines 1a-1f Business Code Program Service Revenue f All other program service revenue g Total. Add lines 2a-2f. 3 Investment income (including dividends, interest, and other similar amounts) 126,894 126,894 Income from investment of tax-exempt bond proceeds Royalties (i) Real (ii) Personal 6a Gross rents 6a **b** Less: rental expenses 6b c Rental inc. or (loss) d Net rental income or (loss) **7a** Gross amount from (ii) Other (i) Securities sales of assets 3,865,627 other than inventory **b** Less: cost or other Other Revenue 4,722,331 basis and sales exps. c Gain or (loss) 7с -856,704 -856,704 -856,704 d Net gain or (loss) **8a** Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18 240,418 **b** Less: direct expenses 346,489 -106,071 -106,071 c Net income or (loss) from fundraising events 9a Gross income from gaming activities. See Part IV, line 19 **b** Less: direct expenses 9b c Net income or (loss) from gaming activities 10a Gross sales of inventory, less returns and allowances 10a **b** Less: cost of goods sold 10b c Net income or (loss) from sales of inventory Business Code d All other revenue e Total. Add lines 11a-11d 1,952,342 -856,704 0 20,823 12 Total revenue. See instructions

Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must con Check if Schedule O contains a respon			olete column (A).	П
Do r	not include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	(D)
	Pb, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations	nen	action		nv.
	and domestic governments. See Part IV, line 21	1,965,500	1,965,500		\cup \vee
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and	70 000	70 000		
	foreign individuals. See Part IV, lines 15 and 16	70,000	70,000		
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above to disqualified				
Ū	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	881,676	529,005	264,503	88,168
8	Pension plan accruals and contributions (include	-	_	-	
	section 401(k) and 403(b) employer contributions)	34,168	20,501	10,250	3,417
9	Other employee benefits	65,011	39,007	19,503	6,501
10	Payroll taxes	75,057	45,034	22,517	7,506
11	Fees for services (nonemployees):				
а	Management				
b	Legal	4,037	2,422	1,211	404
С	Accounting	13,750	8,250	4,125	1,375
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17	01 004	12 120	6 560	0.100
f	Investment management fees	21,894	13,137	6,568	2,189
g	Other. (If line 11g amount exceeds 10% of line 25, column	221 072	100 124	99 563	22 107
42	(A) amount, list line 11g expenses on Schedule O.)	331,873	199,124	99,562	33,187
12 13	Advertising and promotion	40,292	24,175	12,088	4,029
14	Office expenses Information technology	40,252	24,175	12,000	1,025
15	Royalties				
16	Occupancy	32,613	19,568	9,784	3,261
17	Travel	89,242	53,545	26,773	8,924
18	Payments of travel or entertainment expenses	-	_	-	
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	19,568	11,741	5,870	1,957
23	Insurance	4,702	2,821	1,411	470
24	Other expenses. Itemize expenses not covered				
	above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
а	Communications & Mrkting	13,993	8,396	4,198	1,399
b	Outreach Events	11,851	7,111	3,555	1,185
C	Staff Development	6,279	3,767	1,884	628
d	Foreign Taxes	924	,	924	
е	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	3,682,430	3,023,104	494,726	164,600
26	Joint costs. Complete this line only if the				
	organization reported in column (B) joint costs from a combined educational campaign and				
	fundraising solicitation. Check here if				
	following SOP 98-2 (ASC 958-720)				

	art)	Check if Schedule O contains a response or note	to any line	in this Part X			
		Check in Confedence of Contains a Toopenioo of Hote	to any imo	, in the rank /	(A) Beginning of year		(B) End of year
	1	Cash—non-interest-bearing			538,304	1	974,100
	2	Cash—non-interest-bearing Savings and temporary cash investments	gn		1,211,582	2	1,248,652
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net		433,490	4	132,868	
	5	Loans and other receivables from any current or former	officer, dir	rector,			
		trustee, key employee, creator or founder, substantial of	ontributor,	or 35%			
		controlled entity or family member of any of these person		5			
	6	Loans and other receivables from other disqualified per					
ß		under section 4958(f)(1)), and persons described in sec	ction 4958(c)(3)(B)		6	
Assets	7	Notes and loans receivable, net				7	
ĕ	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			135,086	9	87
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	19,602			
	b	Less: accumulated depreciation	10b	17,946	2,224	10c	1,656
	11	Investments—publicly traded securities			3,513,379	11	3,311,579
	12	Investments—other securities. See Part IV, line 11			12		
	13	Investments—program-related. See Part IV, line 11			13		
	14	Intangible assets		87,083	14	73,512	
	15	Other assets. See Part IV, line 11			15	34,921	
	16	Total assets. Add lines 1 through 15 (must equal line 3		5,921,148	16	5,777,375	
	17	Accounts payable and accrued expenses		232,240	17	390,750	
	18	Grants payable		18			
	19	Deferred revenue	220,000	19	185,000		
	20	Tax-exempt bond liabilities		20			
	21	Escrow or custodial account liability. Complete Part IV	of Schedule	e D		21	
s	22	Loans and other payables to any current or former office					
Liabilities		trustee, key employee, creator or founder, substantial c					
abil		controlled entity or family member of any of these person				22	
Ï	23	Secured mortgages and notes payable to unrelated thir	d parties			23	
	24	Unsecured notes and loans payable to unrelated third p				24	
	25	Other liabilities (including federal income tax, payables					
		parties, and other liabilities not included on lines 17-24)					
		of Schedule D	·		17,197	25	69,745
	26	Total liabilities. Add lines 17 through 25			469,437	26	645,495
		Organizations that follow FASB ASC 958, check her			•		
es		and complete lines 27, 28, 32, and 33.	Ш				
anc	27	Net assets without donor restrictions			1,874,643	27	1,391,538
Fund Balances	28	Net assets with donor restrictions			3,577,068	28	3,740,342
힏		Organizations that do not follow FASB ASC 958, che	eck here	<u></u>			
		and complete lines 29 through 33.					
ō	29	Conital stack on twent principal on summer funds				29	
ets	30	Paid-in or capital surplus, or land, building, or equipmer				30	
Ass	31	Retained earnings, endowment, accumulated income, of				31	
Net Assets	32	Total net assets or fund balances			5,451,711	32	5,131,880
Z	33	Total liabilities and net assets/fund balances			5,921,148	33	5,777,375

Form **990** (2023)

Pa	art XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					X
1	Total revenue (must equal Part VIII, column (A), line 12)	1				342
2	Total expenses (must equal Part IX, column (A), line 25)	2	3,	, 68	2,4	<u> 130</u>
3	Revenue less expenses. Subtract line 2 from line 1	3	-1,	<u>,73</u>	0,0	88
4	Revenue less expenses. Subtract line 2 from line 1 Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4				711
5	Net unrealized gains (losses) on investments	5	1	37	0,4	<u> 154</u>
6	Donated services and use of facilities	6		<u> </u>		
7	Investment expenses	7				
8	Prior period adjustments	8		3		<u> 374</u>
9	Other changes in net assets or fund balances (explain on Schedule O)	9			5,4	<u> 129</u>
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line					
	32, column (B))	10	5,	,13	1,8	380
Pa	art XII Financial Statements and Reporting					_
	Check if Schedule O contains a response or note to any line in this Part XII				<u></u>	
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain on					
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or					
	reviewed on a separate basis, consolidated basis, or both.					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a					
	separate basis, consolidated basis, or both.					
	X Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of					
	the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on					
	Schedule O.					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the					
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		L <u>:</u>	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the					
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits		;	3b		

Form **990** (2023)

	(A) (B) Name and title Average hours per week		Position (do not check more than one box, unless person is both ar officer and a director/trustee)				s both or/truste	an ee)	(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation			
	Pub	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)	C	from t organization related orga	he on and	3
(20)) Paul Hendric	cs 0.50												
	ecutive Director	0.00			x				0	0				0
(13)														
(14)														
(15)														
(16)														
(17)														
(18)														
(19)														
1b c d	Subtotal Total from continuation sheet Total (add lines 1b and 1c)	ets to Part VII,	Secti	on A	١									
2	Total number of individuals (in reportable compensation from	cluding but not I	imite							\$100,000 of				
3	Did the organization list any fo	ormer officer, dir	ecto	r, tru:	stee,	, key	emp	oloye	ee, or highest compensated	d			Yes	No
4	employee on line 1a? If "Yes," For any individual listed on line	e 1a, is the sum	of re	eport	able	com	npens	atio	on and other compensation	from the		3		
	organization and related organindividual											4		
5	Did any person listed on line of for services rendered to the o	Ta receive or acc	crue	com	pens	ation	1 fron	n ar	ny unrelated organization of	rindividuai		. 5		
Sect 1	ion B. Independent Contractor Complete this table for your fire		ensa	ıted i	inder	pend	ent c	ontr	ractors that received more	than \$100.000 of				
	compensation from the organization								dar year ending with or with		ear.		(C) ,,	
	Name and	business address							Descript	ion of services		Co	mpeńsatio	on
2	Total number of independent received more than \$100,000								se listed above) who				000	

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

SCHEDULE A

(Form 990)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

2023

Open to Public Inspection

Employer identification number Name of the organization The Conservation Alliance 94-3100867 Reason for Public Charity Status. (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college 9 or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross 10 receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III, functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (iv) Is the organization (iii) Type of organization (v) Amount of monetary (vi) Amount of listed in your governing organization (described on lines 1-10 support (see other support (see above (see instructions)) document? instructions) instructions) Yes No (A) (B) (C) (D)

(E)

Total

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under

	Part III. If the organization	fails to qualify	under the tests	s listed below, p	olease complet	e Part III.)							
	tion A. Public Support												
Caler	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total						
1	Gifts, grants, contributions, and membership fees received. (Do not	Ins	spe	Ctio		OD	V.,						
	include any "unusual grants.")	2,107,999	2,616,840	3,080,766	2,917,668	2,788,223	13,511,496						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf												
3	The value of services or facilities furnished by a governmental unit to the organization without charge												
4	Total. Add lines 1 through 3	2,107,999	2,616,840	3,080,766	2,917,668	2,788,223	13,511,496						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount												
	shown on line 11, column (f)						802,313						
<u>6</u>	Public support. Subtract line 5 from line 4 . tion B. Total Support						12,709,183						
	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total						
7	Assessments from Proc. 4	2,107,999	2,616,840	3,080,766	2,917,668	2,788,223	13,511,496						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	775,052	451,800	57,807	80,920	126,894							
9	Net income from unrelated business activities, whether or not the business is regularly carried on												
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)												
11	Total support. Add lines 7 through 10						15,003,969						
12	Gross receipts from related activities, etc.	(see instructions)				12							
13	First 5 years. If the Form 990 is for the o	rganization's first, s											
	organization, check this box and stop her												
Sec	tion C. Computation of Public S	• •					_						
14	Public support percentage for 2023 (line 6	, column (f) divided	I by line 11, colum	n (f))		14	84.71 %						
15	Public support percentage from 2022 Sche	edule A, Part II, line	e 14			15	89.46 %						
16a	33 1/3% support test — 2023. If the orga												
	box and stop here. The organization qual						<u>x</u>						
b	33 1/3% support test — 2022. If the orga						_						
47-	this box and stop here. The organization						L						
17a	10%-facts-and-circumstances test — 20												
	10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported												
	organization												
b	10%-facts-and-circumstances test — 2022. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line												
		15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain											
		in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported											
40	organization						L						
18	Private foundation. If the organization did												
	instructions												

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support									
Caler	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total		
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	In:		CTIO	n	30D			
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						J		
3	Gross receipts from activities that are not an unrelated trade or business under section 513								
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf								
5	The value of services or facilities furnished by a governmental unit to the organization without charge								
6	Total. Add lines 1 through 5								
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons								
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year								
С	Add lines 7a and 7b								
8	Public support. (Subtract line 7c from line 6.)								
Sec	tion B. Total Support								
	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total		
9	Amounts from line 6	(4) 2010	(3) 2020	(0) 2021	(4) 2022	(6) 2020	(.)		
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources								
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975								
С	Add lines 10a and 10b								
11	Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on								
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)								
13	Total support. (Add lines 9, 10c, 11,								
14	First 5 years. If the Form 990 is for the or	-	second, third, fourtl	n, or fifth tax year a	as a section 501(c)(3)			
500	organization, check this box and stop her tion C. Computation of Public St						<u> </u>		
15	Public support percentage for 2023 (line 8	• •		on (f))		15	%		
16	Public support percentage from 2022 Sche						%		
	tion D. Computation of Investme					10			
17									
	Investment income percentage from 2022		%						
19a	33 1/3% support tests — 2023. If the org	anization did not cl	heck the box on lir	ne 14, and line 15 i	s more than 33 1/	3%, and line			
	17 is not more than 33 1/3%, check this be						Ц		
b	b 33 1/3% support tests — 2022. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and								
	line 18 is not more than 33 1/3%, check the		=			-			
20	Private foundation. If the organization did	d not check a box	on line 14, 19a, or	19b, check this bo	x and see instruct	ions			

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer 3a lines 3b and 3c below.
- Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and b satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign b supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- Substitutions only. Was the substitution the result of an event beyond the organization's control? C
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- Was the organization controlled directly or indirectly at any time during the tax year by one or more 9a disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- Was the organization subject to the excess business holdings rules of section 4943 because of section 10a 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

ľ	I	Yes	No
/		V	
	1		
	2		
	3a		
	01		
	3b		
	3с		
	4a		
	4b		
	4c		
	_		
	5a		
	5b		
	5c		
	6		
	7		
	8		
	9a		
	9b		
	30		
	9с		
	10a		
	105		
Cabe	10b	\ (Form 9	990) 2023

Schedu	ule A (Form 990) 2023 The Conservation Alliance 94	1-3100867		Page 5
	t IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on line 11a above?	11b		
С	A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.	11c		
Secti	ion B. Type I Supporting Organizations		,	
	- Jan Sapper G. G. San		Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of	of one or		
	more supported organizations have the power to regularly appoint or elect at least a majority of the organization?	s officers,		
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization	(s)		
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one	supported		
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated an			
_	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,	2		
Secti	supervised, or controlled the supporting organization. ion C. Type II Supporting Organizations			
	on of the month of the management of the managem		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Secti	on D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior ta	×		
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
_	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI			
	how the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have			
	a significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
	on E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see	instructions).		
a b	The organization satisfied the Activities Test. Complete line 2 below. The organization is the parent of each of its supported organizations. Complete line 3 below.			
C	The organization is the parent of each of its supported organizations. <i>Complete line's below.</i> The organization supported a governmental entity. <i>Describe in Part VI how you supported a governmental entity.</i>	entity (see instructions)		
2	Activities Test. Answer lines 2a and 2b below.		Yes	No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described on line 2a, above, constitute activities that, but for the organization's			
	involvement, one or more of the organization's supported organization(s) would have been engaged in? If			
	"Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would	24		
2	have engaged in these activities but for the organization's involvement.	2b		
3 a	Parent of Supported Organizations. <i>Answer lines 3a and 3b below.</i> Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
а	trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Org	<u>aniza</u>	tions									
1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See											
instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.											
Section A – Adjusted Net Income (A) Prior Year											
		(71) Thor Tour	(optional)								
1 Net short-term capital gain	1		h)//								
2 Recoveries of prior-year distributions	2		UV								
3 Other gross income (see instructions)	3										
4 Add lines 1 through 3.	4										
5 Depreciation and depletion	5										
6 Portion of operating expenses paid or incurred for production or collection											
of gross income or for management, conservation, or maintenance of											
property held for production of income (see instructions)	6										
7 Other expenses (see instructions)	7										
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8										
Section B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)								
1 Aggregate fair market value of all non-exempt-use assets (see											
instructions for short tax year or assets held for part of year):											
a Average monthly value of securities	1a										
b Average monthly cash balances	1b										
c Fair market value of other non-exempt-use assets	1c										
d Total (add lines 1a, 1b, and 1c)	1d										
e Discount claimed for blockage or other factors											
(explain in detail in Part VI):											
2 Acquisition indebtedness applicable to non-exempt-use assets	2										
3 Subtract line 2 from line 1d.	3										
4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,											
see instructions).	4										
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5										
6 Multiply line 5 by 0.035.	6										
7 Recoveries of prior-year distributions	7										
8 Minimum Asset Amount (add line 7 to line 6)	8										
Section C – Distributable Amount			Current Year								
1 Adjusted net income for prior year (from Section A, line 8, column A)	1										
2 Enter 0.85 of line 1.	2										
3 Minimum asset amount for prior year (from Section B, line 8, column A)	3										
4 Enter greater of line 2 or line 3.	4										
5 Income tax imposed in prior year	5										
6 Distributable Amount. Subtract line 5 from line 4, unless subject to											
emergency temporary reduction (see instructions).	6										
7 Check here if the current year is the organization's first as a non-functionally integrated	Type II	I supporting organization									
(see instructions).		· · · · ·									

Schedule A (Form 990) 2023

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)									
Secti	on D – Distributions				Current Year				
1_	Amounts paid to supported organizations to accomplish exempt purpos	1							
2	Amounts paid to perform activity that directly furthers exempt purposes organizations, in excess of income from activity	2	nv						
3	Administrative expenses paid to accomplish exempt purposes of support	orted organizations		3					
4	Amounts paid to acquire exempt-use assets			4					
5	Qualified set-aside amounts (prior IRS approval required-provide deta	ails in Part VI)		5					
6	Other distributions (describe in Part VI). See instructions.			6					
7	Total annual distributions. Add lines 1 through 6.			7					
8	Distributions to attentive supported organizations to which the organizations	ation is responsive		8					
	(provide details in Part VI). See instructions.								
9	Distributable amount for 2022 from Section C, line 6			9					
10	Line 8 amount divided by line 9 amount			10					
Secti	on E – Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2023	3	(iii) Distributable Amount for 2023				
1_	Distributable amount for 2023 from Section C, line 6								
2	Underdistributions, if any, for years prior to 2023								
	(reasonable cause required-explain in Part VI). See								
	instructions.								
3	Excess distributions carryover, if any, to 2023								
	From 2018								
	From 2019								
	From 2020								
	From 2021								
	From 2022								
	Total of lines 3a through 3e								
	Applied to underdistributions of prior years								
h	Applied to 2023 distributable amount								
i	Carryover from 2018 not applied (see instructions)								
<u>j</u>	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.								
4	Distributions for 2023 from								
	Section D, line 7: \$								
a	Applied to underdistributions of prior years								
	Applied to 2023 distributable amount								
c	Remainder. Subtract lines 4a and 4b from line 4.								
5	Remaining underdistributions for years prior to 2023, if								
	any. Subtract lines 3g and 4a from line 2. For result								
	greater than zero, explain in Part VI. See instructions.								
6	Remaining underdistributions for 2023. Subtract lines 3h								
	and 4b from line 1. For result greater than zero, explain in								
	Part VI. See instructions.								
7	Excess distributions carryover to 2024. Add lines 3j								
	and 4c.								
8	Breakdown of line 7:								
a	Excess from 2019								
b	Excess from 2020								
	Excess from 2021								
	Evanor from 2022								

Schedule A (Form 990) 2023

e Excess from 2023

Part VI	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)										
	Public Inspection Copy										
•											

Schedule B (Form 990)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

Attach to Form 990, 990-EZ, or 990-PF. Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2023

Name of the organization

The Conservation Alliance

Employer identification number

94-3100867

Organization type (check one):								
Filers of:	Section:							
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization							
4947(a)(1) nonexempt charitable trust not treated as a private foundation								
	527 political organization							
Form 990-PF	501(c)(3) exempt private foundation							
	4947(a)(1) nonexempt charitable trust treated as a private foundation							
	501(c)(3) taxable private foundation							
	covered by the General Rule or a Special Rule .), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See							
General Rule								
_	ing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 property) from any one contributor. Complete Parts I and II. See instructions for determining a tributions.							
Special Rules								
regulations under secti 16b, and that received	escribed in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 ¹ / ₃ % support test of the cions 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or d from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.							
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.								
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year \$								
Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).								

The Conservation Alliance

Employer identification number

94-3100867

Part I	Contributors (see instructions). Use duplicate copies of Pa	art I if additional space is ne	eded.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
. <u>1</u>	i done irropec	\$ 300,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
2		\$ 150,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
3		\$ 100,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$ 69,253	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$ 80,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public

Inspection Name of the organization Employer identification number The Conservation Alliance 94-3100867 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds Total number at end of year _____ Aggregate value of contributions to (during year) 2 Aggregate value of grants from (during year) 3 Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II **Conservation Easements** Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included on line 2a 2c d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of

art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service,

(i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the

a Revenue included on Form 990, Part VIII, line 1

following amounts required to be reported under FASB ASC 958 relating to these items.

provide the following amounts relating to these items.

Assets included in Form 990, Part X .

Pa	rt III Organizations Maintainii	ng Collections of	Art, Historical Tre	easures, or Othe	er Simi	lar A	ssets	(continu	ed)				
3	Using the organization's acquisition, access collection items (check all that apply).	ssion, and other records	check any of the follo	wing that make sign	ficant us	e of its	3						
		. 🗆 .											
	a Public exhibition b Scholarly research c Preservation for future generations d Loan or exchange program e Other												
b	Scholarly research Preservation for future generations	e 📙 (otner				N						
C	Provide a description of the organization's	collections and avalain	how they further the e	ragnization's evernt	nurnana	in Do							
~	XIII.	collections and explain	now they fulfile the o	iganizations exempt	pulpose	III Fai							
5	During the year, did the organization solic	it or receive donations o	l If art historical treasure	es or other similar									
Ŭ			•	•				Yes		No			
Pa	assets to be sold to raise funds rather than to be maintained as part of the organization's collection?												
	Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form												
	990, Part X, line 21.												
1a	Is the organization an agent, trustee, cust		•							1			
	included on Form 990, Part X?							Yes	;	No			
b	If "Yes," explain the arrangement in Part >	(III and complete the fol	lowing table.				ı						
								Amount					
C	Beginning balance					1c							
d	Additions during the year					1d							
	Distributions during the year					1e							
1	Ending balance	Form 000 Port V line	21 for approve or quot	adial account liability		1f		Yes	. \square	No			
	If "Yes," explain the arrangement in Part X							_		NO			
	rt V Endowment Funds	MII. OHEEK HEIE II IIIE EX	pianation has been pre	Widea off Falt Alli									
	Complete if the organizati	on answered "Yes"	on Form 990, Par	t IV, line 10.									
	ı	(a) Current year	(b) Prior year	(c) Two years back	(d) Th	ree year	s back	(e) Four	ears b	ack			
1a	Beginning of year balance	3,561,383	5,330,549	5,113,434									
	Contributions			16,500									
	Net investment earnings, gains, and												
	losses	632,628	-1,471,150	476,392									
d	Grants or scholarships												
е	Other expenditures for facilities and												
	programs	695,924	271,876	252,500									
	Administrative expenses	21,894	26,140	23,277									
_	End of year balance	3,476,193	3,561,383	5,330,549	1								
2	Provide the estimated percentage of the o		(line 1g, column (a)) r	ieid as:									
a h	Board designated or quasi-endowment Permanent endowment 100.00 g	⁷⁰											
	Term endowment %	70											
·	The percentages on lines 2a, 2b, and 2c s	should equal 100%.											
3a	Are there endowment funds not in the pos	•	tion that are held and a	administered for the									
	organization by:	J						[·	Yes	No			
	(i) Unrelated organizations?							3a(i)		Х			
	(ii) Related organizations?							3a(ii)		Х			
b	If "Yes" on line 3a(ii), are the related organ	nizations listed as requir	ed on Schedule R?					3b					
4	Describe in Part XIII the intended uses of		wment funds.										
Pa	rt VI Land, Buildings, and Ed				_								
	Complete if the organization						Part >						
	Description of property	(a) Cost or other b	` '	''	Accumulate	ed		(d) Book v	alue				
	Land	(investment)	(other) C	epreciation								
	Land												
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(1) Federal income taxes (2) Accrued Paid Time-off (3) Operating lease liability (4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the		line 25.			
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(3) Operating lease liability (4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the	(2) Accru	ued Paid Time-off			36,824
(4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the					32,921
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(7) (8) (9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the					
(8) (9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the					
(9) Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the					
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B)) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the					
2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the		n (h) must equal Form 000. Part V line 25, and (D))			69 745
					07,130

Pa	Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.									
1				1	3,647,391					
1	Total revenue, gains, and other support per audited financial statements			1	3,047,391					
2		2a	1,370,454							
a b	Net unrealized gains (losses) on investments Donated services and use of facilities	2b	1,370,131		M /					
C	Paccycries of prior year grants)							
d		2d	346,489		\mathcal{F}					
e	,			2e	1,716,943					
3	Add lines 2a through 2d Subtract line 2e from line 1			3	1,930,448					
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	I I								
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	21,894							
b			,							
	Add lines 4a and 4b			4c	21,894					
	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	1,952,342					
	art XII Reconciliation of Expenses per Audited Financial Stater			Retur						
	Complete if the organization answered "Yes" on Form 990, I									
1	Total expenses and losses per audited financial statements			1	4,001,596					
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				, ,					
а	5.00	2a								
b										
С										
d		2d	346,489							
е				2e	346,489					
3	Subtract line 2e from line 1			3	3,655,107					
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:									
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	21,894							
b			5,429							
С	Add lines 4a and 4b			4c	27,323					
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	3,682,430					
Pa	art XIII Supplemental Information									
Provi	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part I	V, lines 1b	and 2b; Part V, line 4; Pa	art X,	line					
2; Pa	art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide	e any addi	tional information.							
P	art V, Line 4 - Intended Uses for Endowmer	it Fur	nds							
I	nvestment income earned from endowments wi	11 be	used for op	era	tional and					
p	rogram expenses as needed.									
P	art XI, Line 2d - Revenue Amounts Included	l in I	Financials -	Oth	er					
S	pecial Events Expenses		Ş		346,489					
					_					
P	art XII, Line 2d - Expense Amounts Include	ed in	Financials -	Ot	her					
S	pecial event expenses		Ş		346,489					
_		 -	Dolors 211							
P	art XII, Line 4b - Expense Amounts Include	ed on	keturn - Oth	er						
_	ash / Man Dannasishian Difference				E 400					
В	ook / Tax Depreciation Difference		Ş		5,429					

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

The Conservation Alliance

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

2023

Employer identification number

94-3100867

Department of the Treasury Internal Revenue Service Name of the organization

Attach to Form 990. Go to www.irs.gov/Form990 for instructions and the latest information. Open to Public Inspection

OMB No. 1545-0047

Part		neral Information m 990, Part IV, line		utside the United States. Co	omplete if the organization answ	vered "Yes" on
0	or grantmak	ters. Does the organize, the grantees' eligib	ation maintain records	s to substantiate the amount of its gassistance, and the selection criteria	used to	Yes No
	or grantmak		V the organization's p	rocedures for monitoring the use of	its grants and other assistance	
3 A	ctivities per F	Region. (The following	Part I, line 3 table car	n be duplicated if additional space is	s needed.)	
(a	i) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
<u>(1)</u>						
(2)						
(3)						
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
(10)						
<u>(11)</u>						
(12)						
(13)						
(14)						
(15)						
(16)						
(17)						
3a Sub						
sheet	from continuation					
	als (add s 3a and 3b)					

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990,										
1	Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed. (a) Name of (b) IRS code (c) Region (d) Purpose of (e) Amount of (f) Manner of (g) Amount of (h) Description (i)								(i) Method of valuation	
	organization	section and EIN (if applicable)	in	grant	cash grant	cash disbursement	noncash assistance	of noncash assistance	(book, FMV, appraisal, other)	
				Conservation	50,000	Check				
(1)				Conservation	20,000	Check				
(2)										
(3)										
(4)										
(5)										
(6)										
(7)										
(8)										
(9)										
(10)										
(11)										
(12)										
(13)										
(14)										
(15)										
(16)										
				are recognized as charities by the foreign						
				ntee or counsel has provided a section				2		
								Schedule F	F (Form 990) 2023	

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III Part III can be duplicated if additional space is needed. (a) Type of grant or assistance (b) Region (c) Number of (d) Amount of (e) Manner of (f) Amount of (g) Description (h) Method of valuation cash grant cash noncash of noncash assistance (book, FMV, disbursement assistance appraisal, other) (1) (2) (3) (4) (5) (6) (10) (11) (12) (13) (14) (15) (16) (17) (18)

Part IV Foreign Forms

2	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see the Instructions for Form 926) Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and	Yes	X No
	Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see the Instructions for Forms 3520 and 3520-A; don't file with Form 990)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see the Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see the Instructions for Form 8621)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see the Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see the Instructions for Form 5713; don't file with Form 990)	Yes	X No

Schedule F (Form 990) 2023

Schedule F (Form 990) 2023 The Conservation Alliance 94-3100867 Part V **Supplemental Information** Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions. Part I, Line 2 Procedures for Monitoring the Use of Grant Funds The funds have been granted based upon criteria similar to that used to make grants to charities in the US that share the same goals of conservation of wild places in North America that include areas in the US and Canada.

SCHEDULE G (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

2007

Open to Public Inspection

Name of the organization Employer identification number The Conservation Alliance 94-3100867 Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations а Solicitation of non-government grants Internet and email solicitations Solicitation of government grants b Phone solicitations Special fundraising events C d In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fund-(v) Amount paid to (vi) Amount paid to raiser have (i) Name and address of individual (or retained by) (or retained by) (iv) Gross receipts custody or (ii) Activity or entity (fundraiser) from activity fundraiser listed in organization control of contributions? col. (i) Yes No 1 2 3 10 Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

The Conservation Alliance Schedule G (Form 990) 2023 Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events Summit (add col. (a) through Event None col. (c)) (total number) (event type) Revenue 240,418 240,418 Gross receipts 2 Less: Contributions 3 Gross income (line 1 minus 240,418 240,418 4 Cash prizes 51,635 51,635 5 Noncash prizes 269,912 269,912 6 Rent/facility costs Expenses 7,250 7,250 7 Food and beverages 8 Entertainment 17,692 17,692 9 Other direct expenses 346,489 10 Direct expense summary. Add lines 4 through 9 in column (d) -106,071 11 Net income summary. Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than Part III \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue 2 Cash prizes **Direct Expenses** 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses%% 6 Volunteer labor 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) Enter the state(s) in which the organization conducts gaming activities: Is the organization licensed to conduct gaming activities in each of these states? If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? **b** If "Yes," explain:

Sche	dule G (Form 990) 2023 T]	he Conservat	ion A	lliance		94-3100867			Page 3
11	Does the organization conduct	gaming activities with no	onmembers	s?				Yes	s No
12	Is the organization a grantor, be								_
	formed to administer charitable	gaming?						Yes	s No
13	Indicate the percentage of gam								
а	The organization's facility		<u></u> <u></u>		1		13a		%
b	An outside facility						13b		%
14	Enter the name and address of	the person who prepare	es the orga	nization's gaming/sp	pecial events bool	ks and		V	
	records:								
	Name								
	Address								
15a	Does the organization have a c			ŭ	0 0				
	revenue?							Yes	s 💹 No
b	If "Yes," enter the amount of ga					and the			
	amount of gaming revenue reta		\$						
С	If "Yes," enter name and address	ss of the third party:							
	Name								
	Address								
16	Gaming manager information:								
	Name								
	Gaming manager compensation	n \$							
	Description of services provided	d							
	Director/officer	Employee	Indep	pendent contractor					
17	Mandatory distributions:								
а	Is the organization required und	der state law to make ch	aritable dis	tributions from the g	gaming proceeds	to			
	retain the state gaming license?	?		_	· · · · · · · · · · · · · · · · ·			Yes	s No
b	Enter the amount of distribution	s required under state la	aw to be di	stributed to other ex	empt organization	ns or		_	
	spent in the organization's own	exempt activities during	the tax ye	ar \$					
Pa	Part III, lines 9, 9	n formation. Provide b, 10b, 15b, 15c, 10							
	See instructions.								

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. Attach to Form 990.

Open to Public

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

Go to www.irs.gov/Form990 for the latest information.

Inspection

OMB No. 1545-0047

The Conservation A	Lliance					94	4-3100867	
Part I General Information on Grants and	Assistance							
 Does the organization maintain records to substantiate the the selection criteria used to award the grants or assistant Describe in Part IV the organization's procedures for mon 	ce?						X Yes	No.
Part II Grants and Other Assistance to Do Part IV, line 21, for any recipient that r							ered "Yes" on Form	990,
(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of gra or assistance	ınt
(1) See attached schedule			-		,			
			1,965,500					
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
 Enter total number of section 501(c)(3) and government of Enter total number of other organizations listed in the line 		d in the line	1 table					
• Linei lolai numbei oi olitei organizalions iisled in the line	ı labi c							

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.												
	Part III can be duplicated if addition		(a) Amount of	(d) Amount of	(a) Mathead of valuation (book	(6) Description of named assistance						
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance						
1	Public	111506	ection	1 60	Dy							
2		-										
3												
4												
5												
6												
7												
Part IV	Supplemental Information. Prov	vide the information re	equired in Part I, line	2; Part III, column (b)	; and any other additional	information.						
•												

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990.

2023

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number

94-3100867 The Conservation Alliance Part I **Questions Regarding Compensation** Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (such as maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b 2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 2 1a? Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. Compensation committee |X| Written employment contract Independent compensation consultant Compensation survey or study Approval by the board or compensation committee Form 990 of other organizations During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment? X **b** Participate in or receive payment from a supplemental nonqualified retirement plan? c Participate in or receive payment from an equity-based compensation arrangement? 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. 5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: X a The organization? 5a Х **b** Any related organization? If "Yes" on line 5a or 5b, describe in Part III. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: X a The organization? X **b** Any related organization? 6b If "Yes" on line 6a or 6b, describe in Part III. 7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed X payments not described on lines 5 and 6? If "Yes," describe in Part III 7 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in

Regulations section 53.4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		2 and/or 1099-MISC and/or (ii) Bonus & incentive compensation	1099-NEC compensation (iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
Nicole Rom	(i) 191,669	C) (7,166	0	198,835	0
1 Executive Director	(ii) C	1) (0	0	0	0
Shoren Brown	(i) 151,000	C) (17,903	0	168,903	0
2 VP Public Affairs	(ii) () c		0	0		0
	(i)						_
3	(ii)						
	(i)						
4	(ii)						
	(i)						
5	(ii)						
	(i)						
6	(ii)						
	(i)						
7	(ii)						
	(i)						
8	(ii)						
	(i)						
9	(ii)						
	(i)						
10	(ii)						
	(i)						
11	(ii)						
	(i)						
12	(ii)						
	(i)						
13	(ii)						
	(i)						
14	(ii)						
	(i)						
15	(ii)	1				T	
	(i)						
16	(ii)						

Schedule J (Form 990) 2023

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.
Public Inspection Copy

SCHEDULE M (Form 990)

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information.

Open To Public Inspection Employer identification number

			ervati	on Alliance	OCTIO	94-310086	7		
Pa	art I	Types of Property			GUIU		V		
			(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amou	unts		
1	Art — Wo	orks of art							
2		storical treasures							
3		actional interests							
4		nd publications							
5		and household							
	goods								
6	Cars and	d other vehicles							
7	Boats ar	d planes							
8	Intellectu	al property							
9		s — Publicly traded							
10	Securitie	s — Closely held stock							
11		s — Partnership, LLC,							
	or trust i	nterests							
12		s — Miscellaneous							
13		conservation							
		on — Historic							
		S							
14		conservation							
45	contribut	on — Other							
15		ate — Residential							
16		ate — Commercial							
17		ate — Other							
18	Collection	es							
19 20	Drugo or	entorynd medical supplies							
21									
22	Historica	ny artifacts							
23	Scientific	specimens							
24		gical artifacts							
25	Other (E	rinks/Merch.)	х	1	58,884	FMV			
26)			33,331				
27)							
28	Other (······)							
29		of Forms 8283 received by	the organiz	zation during the tax yea	r for contributions for				
		e organization completed Fo	U	,		29 0			
		,	•	,	•	•		Yes	No
30a	During th	ne year, did the organization	receive by	contribution any proper	ty reported in Part I, lines	1 through			
	28, that	t must hold for at least 3 ye	ars from th	e date of the initial conti	ribution, and which isn't req	juired to be			
	used for	exempt purposes for the er	ntire holding	g period?			30a		X
b	If "Yes,"	describe the arrangement ir	n Part II.						
31	Does the	organization have a gift ac	ceptance p	oolicy that requires the re	eview of any nonstandard				
	contribut	ons?					31		X
32a	Does the	organization hire or use th	ird parties	or related organizations	to solicit, process, or sell n	oncash			
	contribut	ons?					32a		X
b	If "Yes,"	describe in Part II.							
33	If the org	anization didn't report an ar	mount in co	olumn (c) for a type of pr	operty for which column (a) is checked,			
	describe	in Part II.							

Part II	Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether
	the organization is reporting in Part I, column (b), the number of contributions, the number of items received,
	or a combination of both. Also complete this part for any additional information.
	Public Inspection Copy
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SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

2023

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Internal Revenue Service Go to www.irs.gov/Form990 for the latest information

Name of the organization

Alliance

Conservation

Inspection
Employer identification number

94-3100867

Form 990, Part VI, Line 11b - Organization's Process to Review Form 990
THE DRAFT OF THE 990 IS REVIEWED BY THE EXECUTIVE DIRECTOR AND DIRECTOR OF
FINANCE. THE FINAL 990 IS REVIEWED IN CONJUNCTION WITH THE

ANNUAL AUDIT REPORT BY THE BOARD OF DIRECTORS FOR CONSISTENCY. ANY
DISCREPANCIES ARE COMMUNICATED DIRECTLY WITH THE EXECUTIVE DIRECTOR AND TAX
PREPARER FOR CHANGES OR AMENDMENTS.

Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy

BOARD MEMBERS ARE REQUIRED TO DISCLOSE POTENTIAL CONFLICTS AND ABSTAIN FROM

ANY VOTING ACTION SHOULD SUCH CONFLICTS ARISE.

Form 990, Part VI, Line 15a - Compensation Process for Top Official
THE BOARD OF DIRECTORS DETERMINES THE EXECUTIVE DIRECTOR'S COMPENSATION
ANNUALLY DURING REGULARLY SCHEDULED BOARD MEETINGS.

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation INFORMATION IS AVAILABLE UPON REQUEST AND ON WWW.GUIDESTAR.ORG

Form 990, Part XI, Line 9 - Other Changes in Net Assets Explanation

Special Events Expenses \$ 346,489

Special event expenses \$ -346,489

Book / Tax Depreciation Difference \$ 5,429

Total \$ 5,429

Form **4562**

Department of the Treasury

Depreciation and Amortization

(Including Information on Listed Property)

Attach to your tax return.

Attach to your tax return.

Go to www.irs.gov/Form4562 for instructions and the latest information.

OMB No. 1545-0172

achment quence No. 17

Internal Revenue Service
Name(s) shown on return

The Conservation Alliance

Identifying number 94-3100867

	1116 00	TIBEL VACTOIL	ATTTAILCE	4 7		24	OTO.	0007
	ess or activity to which this form relate		isbe	Ctic	on			DV
	rt I Election To Expe	nse Certain Prop	•		1.5			
	Note: If you have		y, complete Part V	before you c	omplete Part	<u>l.</u>		1 160 000
1	Maximum amount (see instructio	/					1	1,160,000
2	Total cost of section 179 property						2	2 200 000
3	Threshold cost of section 179 pro			ructions)			3	2,890,000
4	Reduction in limitation. Subtract I		• • • • • • • • • • • • • • • • • • • •				4	
5_	Dollar limitation for tax year. Subtract I						5	
6	(a) Description	on of property	(b)	Cost (business use	only) (c)	Elected cost		
					T _			
7	Listed property. Enter the amoun	t from line 29			7			
8	Total elected cost of section 179			and /			8	
9	Tentative deduction. Enter the si						9	
10	Carryover of disallowed deduction						10	
11	Business income limitation. Enter						11	
12	Section 179 expense deduction.						12	
13	Carryover of disallowed deduction : Don't use Part II or Part III below				13			
				otion (Don't	مامنا مامنا	J	h. Ca	a inatoriana \
	rt II Special Depreciat					proper	iy. Se	e instructions.)
14	Special depreciation allowance for						, ,	
	during the tax year. See instruction						14	
15	Property subject to section 168(f						15	F.C.0
16 D	Other depreciation (including AC						16	568
Pa	rt III MACRS Deprecia	tion (Don't includ	e listed property. Section A		ons.)			
47	MACDS deductions for assets al	and in contine in toy					17	0
17 40	MACRS deductions for assets pla		, ,				17	
18	If you are electing to group any assets place		ear into one or more general as rvice During 2023 Tax				vstem	
	Coulon B	(b) Month and year	(c) Basis for depreciation		C General Bept			
	(a) Classification of property	placed in service	(business/investment use		(e) Convention	(f) Met	hod	(g) Depreciation deduction
19a	3-year property	Service	only-see instructions)	Pamaa				
b	5-year property							
	7-year property							
d	10-year property							
	15-year property							
_	20-year property							
	25-year property			25 yrs.		S/L		
<u> </u>	Residential rental			27.5 yrs.	MM	S/L		
"	property			27.5 yrs.	MM	S/L		
				39 yrs.	MM	S/L		
1	Nonresidential real property			39 yrs.	MM	S/L		
	<u>' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' </u>	seate Placed in Serv	l ice During 2023 Tax \	/ear Using the				n
20a	Class life	33Ct3 Flaccu III Oct V	CC During 2023 Tax	Car Osing the		S/L		
	12-year			12 yrs.		S/L		
	30-year			30 yrs.	MM	S/L		
d	40-year			40 yrs.	MM	S/L		
	rt IV Summary (See in	etructions)	<u> </u>	1 -10 yis.	1 141141			
<u> </u>							21	
21 22	Listed property. Enter amount fro Total. Add amounts from line 12,		ines 19 and 20 in colur	nn (a) and line				
	here and on the appropriate lines						22	568
23	For assets shown above and place	•						
	portion of the basis attributable to		-					

Form 4562 (2023) Page **2**

Pa	entertainment, recreation, Note: For any vehicle for which	or amuse	ement.)	andard	mileage	rate or c	deducting	ı lease e	•					
	24b, columns (a) through (c) of S	Section A, a	II of Sect	ion B, a	ınd Secti	on C if a	applicabĺ	e.	-					
	Section A—Depreciation			tion (Ca	1					<u> </u>			$\overline{}$	П.,
<u>24a</u>	Do you have evidence to support the business/investmer				Yes	No		If "Yes,"	is the e	vidence			Yes	. N
Type (list v	(a) (b) (c) e of property vehicles first) Date placed in service Percentage	Cost or ot			(e) sis for depressiness/investiness/inves	stment	Recover period		(g) Method/ onvention		(h) Depreciation		Elected s	i) ection 179 ost
 25	Special depreciation allowance for qualified	listed prop	erty plac	ed in se		<i>'</i>								
	the tax year and used more than 50% in a		, ,			J			2	5				
26	Property used more than 50% in a qualified	d business	use:						•					
	%													
	%													
27	Property used 50% or less in a qualified but	ısiness use:		1										
	%							S/I	<u>L-</u>					
	% / / / / / / / / / / / / / / / / / / /			<u></u>				S/I		_				
28	Add amounts in column (h), lines 25 throug									•				
<u>29</u>	Add amounts in column (i), line 26. Enter h											. 29		
Com	nplete this section for vehicles used by a sole		tion B—						ad nareni	ı If you	nrovide	d vehicle	26	
	our employees, first answer the questions in								•		•			
				a)		b)		c)	(0			e)		f)
30	Total business/investment miles driven du	ing	Vehi	cle 1	Vehi	icle 2	Vehi	cle 3	Vehi	cle 4	Vehi	icle 5	Vehi	icle 6
	the year (don't include commuting miles)	J												
31	Total commuting miles driven during the year													
32	Total other personal (noncommuting)													
	miles driven													
33	Total miles driven during the year. Add													
	lines 30 through 32			1										
34	Was the vehicle available for personal		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
	use during off-duty hours?													
35	Was the vehicle used primarily by a more													
	than 5% owner or related person?													
<u>36</u>	Is another vehicle available for personal us								<u> </u>					
A	Section C—Que							•						
	wer these questions to determine if you meet e than 5% owners or related persons. See in		on to cor	npieting	Section	B IOL VE	enicies u	sea by e	employee	es who	aren t			
37	Do you maintain a written policy statement		ite all na	rennal ı	ise of ve	hiclas ir	ncluding	commut	ting by				Yes	No
J1							_						103	140
38	Do you maintain a written policy statement													
	employees? See the instructions for vehicle	•					•	-						
39	Do you treat all use of vehicles by employe)										
40	Do you provide more than five vehicles to													
	use of the vehicles, and retain the information	ion received	d?											
41	Do you meet the requirements concerning	qualified au	utomobile	demor	stration	use? Se	e instru	ctions						
	Note: If your answer to 37, 38, 39, 40, or 4	11 is "Yes,"	don't cor	nplete S	Section B	for the	covered	vehicles	5.					
Pa	art VI Amortization													
	(a)	(b				(c)		(d)	(e) Amortiza	ation		(f)	
	Description of costs	Date amo			Amortiza	able amour	nt	Code s	ection	period	or	Amortiza	ation for thi	s year
	Assessment of the state of the				-0- >					percent	age			
42	Amortization of costs that begins during yo	ur 2023 tax	year (se	e instru	ictions):			Ι			Т			
<u></u>	Amortization of costs that began before the	ır 2022 tav	Vear					<u> </u>			43		10	,000
43 44	Amortization of costs that began before you Total . Add amounts in column (f). See the										43			,000